



Movie Premiere

2022-2023

ABOUT JUNIOR ACHIEVEMENT

OUR PROGRAMS

Junior Achievement programs are intensely focused to bring relevance, authenticity an application into everyday learning to energize students around their future possibilities. Through partnerships with the business and education communities, we bring academics to life by creating meaningful learning experiences. Together, we are transforming education to break down traditional barriers and give every student unparalleled connectivity to the business world, to fuel students' passion for future success and discover the power of their education.

OUR MISSION

We are empowering young people to own their economic success. Our volunteer-based K-12 programs foster work-readiness, entrepreneurship, and financial literacy skills, and use experiential learning to inspire kids to dream big and reach their potential.

OUR APPROACH

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to believe in themselves, showing them they can make a difference in the world.

WHAT IS THE JA MOVIE PREMIERE?

JA Movie Premiere is a bi-annual family fundraising event (Spring and Fall) held the Saturday morning after a Friday movie release. The majority of the tickets go to kids in low-income schools and to our charity partners. Kids get to bring their entire families and see a new movie while enjoying popcorn and other treats! Students and their families leave with smiles, having spent half a day with the people they love, having a great time. Ticket price includes movie, popcorn, drink, and special activities.

WHEN & WHERE

Celebration! Cinema North
2121 Celebration Dr NE, Grand Rapids
Saturday, November 26, 2022
Featuring Disney's *Strange World*
Registration 9 AM | Movie starts at 10 AM



CONTACT

Katrina Begrow, Associate Director of Special Events
katrina.begrow@ja.org | 616-575-9080 x 2238

LEARN MORE ABOUT OUR EFFORTS

michigangreatlakes.ja.org



JA Alumni Work and Career

80% Extremely Fulfilling

84% Professional Development

81% Career Path

Feelings about JA Participation

92% Influenced Belief I Could Achieve My Goals

Living "Paycheck-to-Paycheck"
*Lending Club

***64%** Average Americans

46% JA Alumni





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SPONSORSHIP OPPORTUNITIES

| BENEFITS | TITLE SPONSOR \$10,000 | PRESENTING SPONSOR \$7,500 | SUPPORTING SPONSOR \$5,000 | WORK READINESS SPONSOR \$2,500 | ENTREPRENEUR SPONSOR \$1,000 | FINANCIAL LITERACY SPONSOR \$500 | MOVIE TICKET \$25 |
|--|---------------------------|-------------------------------|-------------------------------|-----------------------------------|---------------------------------|-------------------------------------|----------------------|
| Co-Brand: Sponsor will co-brand series with JA, including name as TITLE SPONSOR with prominent logo representation | X | | | | | | |
| JA Giving Champion: Sponsor will qualify as a JA Giving Champion | X | | | | | | |
| Day Of Event: Sponsor has ability to have “commercial” during day of PowerPoint shown before movie | X | X | | | | | |
| Newsletter/Communication: Featured in articles in JA newsletters and emails with distribution to over 20,000 constituents | X | X | X | | | | |
| Marketing Material: Sponsor will be included in all marketing materials for the event | X | X | X | | | | |
| Public Relations: Sponsor will be featured in all event public relations announcements to the public and media | X | X | X | X | | | |
| Post-Event Marketing: Sponsor will be featured in all post-event marketing material & thank yous | X | X | X | X | X | | |
| Movie Tickets: Sponsor will receive a certain # of movie tickets to attend the event | 30 | 25 | 15 | 10 | 4 | 2 | 1 |
| Event Recognition: Sponsor will be featured at the event, recognized verbally and visually | X | X | X | X | X | X | |
| Website Publicity: Sponsor will be featured on the JA of the Michigan Great Lakes website | X | X | X | X | X | X | |
| Social Media Publicity: Sponsor will be featured on the JA of the Michigan Great Lakes social media pages | X | X | X | X | X | X | |



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BECOME A SPONSOR

Thank you for your interest in partnering with us to become a sponsor of the JA of the Michigan Great Lakes Movie Premiere. Please complete this form and email to *katrina.begrow@ja.org* or mail to *Junior Achievement of the Michigan Great Lakes, 4090 Lake Dr. SE., Grand Rapids, MI 49546.*

SPONSORSHIP LEVELS

- TITLE SPONSORSHIP \$10,000 0 Available
- PRESENTING SPONSORSHIP \$7,500 2 Available
- SUPPORTING SPONSORSHIP \$5,000 4 Available
- WORK READINESS SPONSORSHIP \$2,500 Unlimited
- ENTREPRENEUR SPONSORSHIP \$1,000 Unlimited
- FINANCIAL LITERACY SPONSORSHIP \$500 Unlimited
- INDIVIDUAL TICKET \$25 # Tickets _____ x\$25 = _____

- We cannot participate in this year’s event. Please accept this donation of \$ _____
- We are unable to support this event. Please contact us to discuss additional event opportunities.

PAYMENT OPTIONS

- Please Invoice: _____ (must be before June 31, 2023)
- Check Attached made payable to: *Junior Achievement of the Michigan Great Lakes*
- Credit Card Number _____ Expiration _____ CVV _____
- Online Payment: <https://tinyurl.com/fallmovie22>

BILLING INFORMATION

Business/Organization Name

Contact Name/Title

Phone

Email

Address

City State Zip

Signature

Date