



Young Adult 18–25 Learning Experiences

| KEY | Entrepreneurship Financial Literacy Work & Career Readiness | | | JA Pathways* | | | |
|---|---|------------|--------|--------------|---|---|---------|
| | ○ Minimal | ◐ Moderate | ● High | | | | |
| JA All About Cars™ Introduces participants to the essential costs related to buying and operating a first car, and offers tips on being a smart consumer when purchasing a vehicle. JA USA Program Link: https://jausa.ja.org/programs/ja-all-about-cars Implementation Options: in person, remote live, recorded video | | | | ○ | ● | ○ | Inspire |
| JA Be Entrepreneurial®-Creative Problem Solving Introduces participants to the concept and application of design thinking, an innovative process for problem solving used by entrepreneurs (and intrapreneurs) to brainstorm customer-centric ideas. JA USA Program Link: https://jausa.ja.org/programs/ja-be-entrepreneurial-creative-problem-solving Implementation Options: in person, remote live, recorded video | | | | ● | ○ | ◐ | Prepare |
| JA Be Entrepreneurial®-Rapid Business Planning Teaches participants about the foundations of lean business planning using Lean Canvas, a streamlined, one-page business plan template. Emphasizes rapid business planning to test and refine the approach in continuous improvement cycles. JA USA Program Link: https://jausa.ja.org/programs/ja-be-entrepreneurial-rapid-business-planning Implementation Options: in person, remote live, recorded video | | | | ● | ○ | ◐ | Prepare |
| JA Be Entrepreneurial®-Social Innovation Challenge Is a national competition in which teens and young adults are invited to submit their innovative ideas for improving and making an impact on their community. The teams with the top ideas are eligible to participate in an exclusive, virtual workshop experience during which innovation experts and entrepreneurs provide additional guidance and resources for transforming participants' ideas into reality. JA USA Program Link: https://socialinnovationchallenge.ja.org/ Implementation Options: in person, remote live | | | | ● | ○ | ◐ | Succeed |
| JA Be Entrepreneurial®-Think Like an Entrepreneur Teaches participants to develop a mindset that enables opportunity identification, innovation, value creation, and problem solving. They learn the entrepreneurial principles, strategies, and skills through the experiences of others and apply them to their own lives. JA USA Program Link: https://jausa.ja.org/programs/ja-be-entrepreneurial-think-like-an-entrepreneur Implementation Options: in person, remote live, recorded video | | | | ● | ○ | ◐ | Prepare |

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| <h2>JA Career Exploration Fair®</h2> <p>Is an event for students to learn about a range of career options across multiple career clusters.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-career-exploration-fair</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Prepare</p> | ○ | ○ | ● | ○ | ○ | ● |
| <h2>JA Career Speakers Series®</h2> <p>Is a program in which a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-career-speakers-series</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Inspire</p> | ○ | ○ | ● | ○ | ○ | ● |
| <h2>JA Company Program®</h2> <p>Empowers teens and young adults to fill a need or solve a problem in their community and teaches them practical skills required to conceptualize, capitalize, and manage their own business venture. Throughout the process of building their own company, participants collaborate, make crucial business decisions, communicate with multiple stakeholders, and develop entrepreneurial knowledge and skills.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-company-program</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p> | ● | ◐ | ◐ | ● | ◐ | ◐ |
| <h2>JA Company Program® (Pop Up)</h2> <p>Teaches teens and young adults how to plan, launch, and operate their own business venture within a structured, guided experience. Throughout the start-up process, participants collaborate, make crucial business decisions, practice communication skills, and develop entrepreneurial knowledge and skills within a streamlined, teacher-led experience.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-company-program-pop-up</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Prepare</p> | ● | ◐ | ◐ | ● | ◐ | ◐ |
| <h2>JA Company Program® Competition</h2> <p>Participants demonstrate their business acumen, creativity, and entrepreneurial thinking in a competitive environment showcasing their companies to business leaders.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-company-program</p> <p>Implementation Options: in-person, remote live</p> <p style="text-align: right;">Succeed</p> | ● | ◐ | ◐ | ● | ◐ | ◐ |

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| <h2>JA Excellence through Ethics®</h2> <p>Teaches participants about the importance of ethics in the workplace and in everyday life.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-excellence-through-ethics</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Inspire</p> | ○ | ○ | ● | ○ | ○ | ● |
| <h2>JA Finance Park® Advanced (Site Based, Mobile, or Virtual)</h2> <p>Gives teens and young adults a more personal focus. Participants select their career and define their future lifestyle and financial goals. The advanced simulation allows participants to see the long-term impact of their education, savings, and credit decisions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-finance-park-advanced</p> <p>Implementation Options: capstone, in person, remote live, on site, mobile</p> <p style="text-align: right;">Succeed</p> | ○ | ● | ◐ | ○ | ● | ◐ |
| <h2>JA High School Heroes™</h2> <p>Provides leadership development opportunities to high school students who deliver JA programs in elementary schools.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-high-school-heroes</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p> | ○ | ○ | ● | ○ | ○ | ● |
| <h2>JA Inspire® Advanced</h2> <p>Brings together the business community, local schools, and young adults and is designed to help launch teens and young adults into their future. The program consists of three segments: (1) pre-event career-oriented sessions; (2) the in-person and/or virtual JA Inspire event; and (3) a post-event reflection.</p> <p>JA USA Advanced Program Link: https://jausa.ja.org/programs/ja-inspire-advanced</p> <p>Implementation Options: in-person, self-guided, remote live, virtual, Spanish</p> <p style="text-align: right;">Prepare</p> | ○ | ○ | ● | ○ | ○ | ● |
| <h2>JA It's My Job (Soft Skills)®</h2> <p>Teaches participants the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-it-s-my-job-soft-skills</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Prepare</p> | ○ | ○ | ● | ○ | ○ | ● |
| <h2>JA Job Shadow®</h2> <p>Helps participants design an individualized career path. Supports blended as well as self-guided activities by providing a design-thinking structure for career exploration.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-job-shadow</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Prepare</p> | ○ | ○ | ● | ○ | ○ | ● |

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| <h2>JA Job Shadow® Internships</h2> <p>Participants interact with professionals in a workplace environment in a career area of interest.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-job-shadow</p> <p>Implementation Options: in person, remote live</p> <p style="text-align: right;">Succeed</p> | ○ | ○ | ● | | | |
| <h2>JA Launch Lesson®</h2> <p>Is a point-of-entry program delivered locally by entrepreneurs. Participants learn relevant information firsthand about starting a company and the entrepreneurial journey.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-launch-lesson</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Inspire</p> | ● | ○ | ○ | | | |
| <h2>JA My Story</h2> <p>A series of self-guided video vignettes, designed for teens and young adults, that focuses on personal stories of diverse entrepreneurs who have demonstrated inspirational values and contributions to a variety of industries.</p> <p>JA USA Program Link: https://connect.ja.org/listpage/collection/6</p> <p>Implementation Options: self-guided</p> <p style="text-align: right;">Inspire/Prepare</p> | ● | ○ | ○ | | | |
| <h2>JA Personal Finance®</h2> <p>Introduces teens and young adults to the interrelationship between today's financial decisions and future financial freedom, as well as the impact of relationships in financial decision making. Requires five (5) volunteer or educator led sessions, with three (3) optional sessions and three (3) modular self-guided sessions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-personal-finance-2-0</p> <p>Implementation Options: in person, remote live, recorded video, Spanish</p> <p style="text-align: right;">Prepare</p> | ○ | ● | ◐ | | | |
| <h2>JA Stock Market Challenge®</h2> <p>A live event that is held face to face or virtually. Participants compete against each other in teams in a simulated stock market environment.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-stock-market-challenge</p> <p>Implementation Options: in person, remote live</p> <p style="text-align: right;">Succeed</p> | ○ | ● | ◐ | | | |

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| <h2>JA Take Stock in Your Future®</h2> <p>Introduces teens and young adults to the stock market, trading, and investment strategy. This program includes two components: a classroom curriculum and, for many participants, the <i>JA Stock Market Challenge®</i> competition event.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-take-stock-in-your-future</p> <p>Implementation Options: in person, remote live, recorded video, after school</p> <p style="text-align: right;">Prepare</p> | | | | | | |
| <h2>JA Titan®</h2> <p>Is a simulation-based program in which teens and young adults compete as business CEOs in the phone industry, experiencing firsthand how an organization evaluates alternatives, makes decisions, analyzes the outcomes of those decisions, and then strategizes what to do next. Includes 10 modular sessions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-titan</p> <p>Implementation Options: in person, remote live, recorded video, virtual simulation, Spanish</p> <p style="text-align: right;">Prepare</p> | | | | | | |

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