

SCOPE & SEQUENCE

LEARNING EXPERIENCE OFFERINGS

Every JA Learning Experience has a purpose. JA isn't just about fun activities—it's about creating impact. Explore our Entrepreneurship, Financial Literacy, and Work and Career Readiness offerings as you develop a strategy for students, participants, educators, and volunteers. Delve into Grades K–5, Grades 6–12, Real Life Immersion, High School Semester Courses and Young Adult 18–25 Learning Experiences to develop a solution that strives for meaningful student and participant engagement and community impact.

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Grades K–5 Learning Experience Offerings

KEY	💡 Entrepreneurship	💰 Financial Literacy	⚙️ Work & Career Readiness	JA Pathways*		
	○ Minimal	◐ Moderate	● High	💡	💰	⚙️
<p>JA Ourselves® Grade K</p> <p>Introduces personal economics and the choices consumers make to meet their needs and wants. Students learn about the role of money in society and gain practical information about earning, saving, and sharing money. Requires five (5) volunteer or educator led sessions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-ourselves</p> <p>Implementation Options: kit based, in person, remote live, recorded video, Spanish</p> <p style="text-align: right;">Prepare</p>	◐	●	◐	◐	●	◐
<p>JA Our Families® Grade 1</p> <p>Introduces the concepts of families, neighborhoods, money, and needs and wants. Students explore the ways in which businesses provide goods, services, and jobs for families. Requires five (5) volunteer or educator led sessions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-our-families</p> <p>Implementation Options: kit based, in person, remote live, recorded video, Spanish</p> <p style="text-align: right;">Prepare</p>	●	◐	◐	●	◐	◐
<p>JA Our Community® Grade 2</p> <p>Introduces work readiness and early elementary grades social studies learning objectives, including how citizens benefit from and contribute to a community's success. Requires five (5) volunteer or educator led sessions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-our-community-2-0</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Prepare</p>	○	◐	●	○	◐	●
<p>JA Our City® Grade 3</p> <p>Introduces the choices people have with money. Students learn about the importance of economic exchange in a city and how entrepreneurs promote a healthy economy. Requires five (5) volunteer or educator led sessions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-our-city</p> <p>Implementation Options: kit based, in person, remote live, recorded video, Spanish</p> <p style="text-align: right;">Prepare</p>	◐	●	◐	◐	●	◐
<p>JA More than Money® Grades 3–5</p> <p>Teaches students about money management, goods and services, and global markets. Students learn a practical approach to starting a business and making smart decisions about managing money. Requires five (5) volunteer or educator led sessions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-more-than-money</p> <p>Implementation Options: kit based, in person, remote live, recorded video, Spanish</p> <p style="text-align: right;">Prepare</p>	●	●	◐	●	●	◐

*JA Pathways signify a program's primary focus.



Grades K–5 Learning Experience Offerings

KEY	💡 Entrepreneurship	💰 Financial Literacy	⚙️ Work & Career Readiness	JA Pathways*		
	○ Minimal	◐ Moderate	● High	💡	💰	⚙️
<p>JA Our Region® Grade 4</p> <p>Introduces the intersection of entrepreneurship and upper elementary grades social studies learning objectives. Students are provided with a practical approach to starting a business. Requires five (5) volunteer or educator led sessions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-our-region</p> <p>Implementation Options: kit based, in person, remote live, recorded video, Spanish Prepare</p>	●	◐	◐			
<p>JA Our Nation® Grade 5</p> <p>Provides students with practical information about the U.S. free market system and how it serves as an economic engine for businesses and careers. Students examine the need for entrepreneurial and innovative thinking to meet the requirements of high-growth, high-demand careers in a global business economy. Requires five (5) volunteer or educator led sessions. Includes an optional sixth session supplement.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-our-nation</p> <p>Implementation Options: kit based, in person, remote live, recorded video, Spanish Prepare</p>	◐	◐	●			
<p>JA BizTown® (Site Based, Mobile, Self-Guided) Grades 4–6</p> <p>Combines in-class learning with a daylong visit to a simulated, fully interactive town where <i>JA BizTown</i> citizens make the connection between what they learn in school and the real world. Requires a minimum of 13 teacher-led lessons.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-biztown</p> <p>Implementation Options: capstone, in person, remote live, recorded video, self guided, on site, mobile or virtual simulation Prepare</p>	◐	◐	●			
<p>JA BizTown Adventures® Grades 4–6</p> <p>Is a culminating experience for students that follows the <i>JA BizTown</i> self-guided curriculum. Can be used as an enhancement or supplement before or after the <i>JA BizTown</i> experience.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-biztown-self-guided-adventures</p> <p>Implementation Options: capstone, self guided, virtual simulation Prepare</p>	◐	◐	●			
<p>JA Career Exploration Fair® Grades K–12</p> <p>Is an event for students to learn about a range of career options across multiple career clusters.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-career-exploration-fair</p> <p>Implementation Options: in person, remote live, recorded video Prepare</p>	○	○	●			
<p>JA Career Speakers Series® Grades K–12</p> <p>Is a program in which a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-career-speakers-series</p> <p>Implementation Options: in person, remote live, recorded video Inspire</p>	○	○	●			

*JA Pathways signify a program's primary focus.



Grades K–5 Learning Experience Offerings

KEY	Entrepreneurship Minimal	Financial Literacy Moderate	Work & Career Readiness High	JA Pathways*		
JA Community Coders™ Grades 1–3 A single session that enables students to see the importance of digital skills and jobs in the community. JA USA Program Link: https://jausa.ja.org/programs/ja-community-coders Implementation Options: in person, remote live						
JA Hand in Hand™ Grades K–8 JA Hand in Hand video series allows students to learn foundational financial literacy concepts and videos support learning for all students through American Sign Language, close captioning, and audio. JA USA Program Link: https://jausa.ja.org/programs/supplements/ja-hand-in-hand-video-series Implementation Options: in person, recorded video						
JA Our Neighbors® Grades 3–5 Lessons designed to teach elementary students about money management issues. JA USA Program Link: https://jausa.ja.org/programs/supplements/ja-our-neighbors Implementation Options: in person, recorded video						
Junior Achievement \$ave USA™ Grades 3–5 Lessons designed to teach elementary students about money management issues. JA USA Program Link: https://jausa.ja.org/programs/supplements/junior-achievement-save-usa Implementation Options: in person, remote live						
Take Our Daughters and Sons to Work Grades 2–12 Take Our Daughters And Sons to Work was created to help build diversity in the workplace and provide adults with pro-active strategies to help students remain resilient, especially in the world of work. JA USA Program Link: https://sites.google.com/ja.org/take-our-daughters-and-sons-to/home?pli=1 Pathway is Work Readiness Implementation Options: self-guided						

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Grades 6–12 Learning Experience Offerings

KEY



Entrepreneurship



Minimal



Financial Literacy



Moderate



Work & Career Readiness



High

JA Pathways*



Financial Literacy Learning Experiences

JA All About Cars™

Grades 9–12

Introduces participants to the essential costs related to buying and operating a first car, and offers tips on being a smart consumer when purchasing a vehicle.

JA USA Program Link: <https://jausa.ja.org/programs/ja-all-about-cars>

Implementation Options: in person, remote live, recorded video

Inspire



JA Connect®

Grades 6–12

Is JA's first self-guided student experience, featuring a flexible, modular repository of activities related to work and career readiness, financial literacy, and entrepreneurship.

JA USA Program Link: <https://connect.ja.org/>

Implementation Options: self-guided

Inspire/Prepare



JA Economics for Success®

Grades 6–8

Provides practical information about personal finance and emphasizes the importance of identifying education and career goals based on a student's skills, interests, and values. The 10 modular sessions can be presented in any order with at least 6 sessions required. Requires volunteer engagement.

JA USA Program Link: <https://jausa.ja.org/programs/ja-economics-for-success>

Implementation Options: in person, remote live, recorded video

Prepare



JA Finance Park® Entry Level (Site Based, Mobile, Self-Guided, or Virtual)

Grades 7–12

Builds a foundation on which students can make intelligent lifelong financial decisions, including ones related to income, expenses, saving, and credit. The program culminates in a hands-on budgeting simulation at a facility, mobile unit, or virtual site. Requires a minimum of 13 teacher-led sessions.

JA USA Program Link: <https://jausa.ja.org/programs/ja-finance-park-entry-level>

<https://jausa.ja.org/programs/ja-finance-park-virtual>

Implementation Options: capstone, in person, remote live, on site, mobile

Prepare



JA Finance Park® Advanced (Site Based, Mobile, or Virtual)

Grades 9–12

Gives teens and young adults a more personal focus. Participants select their career and define their future lifestyle and financial goals. The advanced simulation allows participants to see the long-term impact of their education, savings, and credit decisions.

JA USA Program Link: <https://jausa.ja.org/programs/ja-finance-park-advanced>

Implementation Options: capstone, in person, remote live, on site, mobile

Succeed



*JA Pathways signify a program's primary focus.

Grades 6–12 Learning Experience Offerings

KEY



Entrepreneurship



Minimal



Financial Literacy



Moderate



Work & Career Readiness



High

JA Pathways*



JA Personal Finance®

Grades 9–12

Introduces teens and young adults to the interrelationship between today's financial decisions and future financial freedom, as well as the impact of relationships in financial decision making. Requires five (5) volunteer or educator led sessions, with three (3) optional sessions and three (3) modular self-guided sessions.

JA USA Program Link: <https://jausa.ja.org/programs/ja-personal-finance-2-0>

Implementation Options: in person, remote live, recorded video, Spanish

Prepare



JA Take Stock in Your Future®

Grades 9–12

Introduces teens and young adults to the stock market, trading, and investment strategy. This program includes two components: a classroom curriculum and, for many participants, the *JA Stock Market Challenge*® competition event.

JA USA Program Link: <https://jausa.ja.org/programs/ja-take-stock-in-your-future>

Implementation Options: in person, remote live, recorded video, after school

Prepare



JA Titan®

Grades 9–12

Is a simulation-based program in which teens and young adults compete as business CEOs in the phone industry, experiencing firsthand how an organization evaluates alternatives, makes decisions, analyzes the outcomes of those decisions, and then strategizes what to do next. Includes 10 modular sessions.

JA USA Program Link: <https://jausa.ja.org/programs/ja-titan>

Implementation Options: in person, remote live, recorded video, virtual simulation, Spanish

Prepare



Work and Career Readiness Learning Experiences

Big Brothers Big Sisters Partnership

Grades 6–12

Junior Achievement (JA) and Big Brothers Big Sisters (BBBS) have partnered to create opportunities for both organizations to better serve young people. This collaboration has resulted in the creation of a resource site, a series of digital playlists on JA Connect, and associated support materials designed for youth, mentors, JA staff and BBBS staff.

JA USA Program Link: <https://connect.ja.org/listpage/collection/4?nav=Self%20and%20Others&cid=bbbs>

Implementation Options: self-guided

Inspire/Prepare



JA Career Exploration Fair®

Grades K–12

Is an event for participants to learn about a range of career options across multiple career clusters.

JA USA Program Link: <https://jausa.ja.org/programs/ja-career-exploration-fair>

Implementation Options: in person, remote live, recorded video

Prepare



JA Career Speakers Series®

Grades K–12

Is a program in which a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience.

JA USA Program Link: <https://jausa.ja.org/programs/ja-career-speakers-series>

Implementation Options: in person, remote live, recorded video

Inspire



*JA Pathways signify a program's primary focus.

Grades 6–12 Learning Experience Offerings

KEY



Entrepreneurship



Minimal



Financial Literacy



Moderate



Work & Career Readiness



High

JA Pathways*



JA Career Success®

Grades 2–12

Provides teens and young adults with a unique real-world introduction to the workplace, focusing on soft skills, career development topics, and self-guided projects.

JA USA Program Link: <https://jausa.ja.org/programs/ja-career-success>

Implementation Options: in person, remote live, self-guided

Prepare



JA Connect®

Grades 6–12

Is JA's first self-guided student experience, featuring a flexible, modular repository of activities related to work and career readiness, financial literacy, and entrepreneurship.

JA USA Program Link: <https://connect.ja.org/>

Implementation Options: self-guided

Inspire/Prepare



JA Economics for Success®

Grades 6–8

Provides practical information about personal finance and emphasizes the importance of identifying education and career goals based on a student's skills, interests, and values. The 10 modular sessions can be presented in any order with at least 6 sessions required. Requires volunteer engagement.

JA USA Program Link: <https://jausa.ja.org/programs/ja-economics-for-success>

Implementation Options: in person, remote live, recorded video

Prepare



JA Excellence through Ethics®

Grades 6–12

Teaches participants about the importance of ethics in the workplace and in everyday life.

JA USA Program Link: <https://jausa.ja.org/programs/ja-excellence-through-ethics>

Implementation Options: in person, remote live, recorded video

Inspire



JA Global Marketplace®

Grades 6–8

Demonstrates why and how countries buy and sell from each other. Students examine the interconnection between producers and consumers in the global marketplace and the effect of free enterprise in an economic system. Two implementation options are offered: Basic (Sessions One–Six volunteer-led) and Advanced (Sessions One–Six volunteer-led, Session Seven teacher- or volunteer-led).

JA USA Program Link: <https://jausa.ja.org/programs/ja-global-marketplace>

Implementation Options: in person, remote live, recorded video

Prepare



JA Here to Career®

Grades 6–12

Provides middle and high school students with a unique opportunity to engage in detailed career exploration, with a focus on opportunities in their own community and regional area.

JA USA Program Link: <https://career.ja.org/> - local area links available

Implementation Options: self-guided

Inspire



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Grades 6–12 Learning Experience Offerings

KEY



Entrepreneurship



Minimal



Financial Literacy



Moderate



Work & Career Readiness



High

JA Pathways*



JA Inspire® Entry

Grades 6–8

Brings together the business community and local schools and is designed to help launch middle school students into their future. The program consists of three segments: (1) pre-event career-oriented sessions; (2) the in-person and/or virtual JA Inspire event; and (3) a post-event reflection.

JA USA Entry Program Link: <https://jausa.ja.org/programs/ja-inspire-entry>

Implementation Options: in-person, self-guided, remote live, virtual, Spanish

Prepare



JA Inspire® Advanced

Grades 9–12

Brings together the business community, local schools, and young adults and is designed to help launch teens and young adults into their future. The program consists of three segments: (1) pre-event career-oriented sessions; (2) the in-person and/or virtual JA Inspire event; and (3) a post-event reflection.

JA USA Advanced Program Link: <https://jausa.ja.org/programs/ja-inspire-advanced>

Implementation Options: in-person, self-guided, remote live, virtual, Spanish

Prepare



JA It's My Future®

Grades 6–8

Offers students practical information to help prepare them for the working world. Students develop the personal-branding and job-hunting skills needed to earn a job. Requires six (6) volunteer or educator led sessions.

JA USA Program Link: <https://jausa.ja.org/programs/ja-it-s-my-future>

Implementation Options: in person, remote live, recorded video, Spanish

Prepare



JA It's My Job (Soft Skills)®

Grades 6–12

Teaches participants the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters.

JA USA Program Link: <https://jausa.ja.org/programs/ja-it-s-my-job-soft-skills>

Implementation Options: in person, remote live, recorded video

Prepare



JA Job Shadow®

Grades 9–12

Helps participants design an individualized career path. Supports blended as well as self-guided activities by providing a design-thinking structure for career exploration.

JA USA Program Link: <https://jausa.ja.org/programs/ja-job-shadow>

Implementation Options: in person, remote live, recorded video

Prepare



JA Tools for Success™

Grades 6–8

Introduces students to work and career readiness skills needed to prepare for the digital economy.

JA USA Program Link: <https://jausa.ja.org/programs/ja-tools-for-success>

Implementation Options: in person, self-guided

Prepare



*JA Pathways signify a program's primary focus.

Grades 6–12 Learning Experience Offerings

KEY



Entrepreneurship



Minimal



Financial Literacy



Moderate



Work & Career Readiness



High

JA Pathways*



Take Our Daughters and Sons to Work

Grades 2–12

Take Our Daughters And Sons to Work was created to help build diversity in the workplace and provide adults with pro-active strategies to help students remain resilient, especially in the world of work.

JA USA Program Link: <https://sites.google.com/ja.org/take-our-daughters-and-sons-to/home?pli=1>

Pathway is Work Readiness

Implementation Options: self-guided

Prepare



Entrepreneurship Learning Experiences

JA Be Entrepreneurial® - Creative Problem Solving

Grades 9–12

Introduces participants to the concept and application of design thinking, an innovative process for problem solving used by entrepreneurs (and intrapreneurs) to brainstorm customer-centric ideas.

JA USA Program Link: <https://jausa.ja.org/programs/ja-be-entrepreneurial-creative-problem-solving>

Implementation Options: in person, remote live, recorded video

Prepare



JA Be Entrepreneurial® - Rapid Business Planning

Grades 9–12

Teaches participants about the foundations of lean business planning using Lean Canvas, a streamlined, one-page business plan template. Emphasizes rapid business planning to test and refine the approach in continuous improvement cycles.

JA USA Program Link: <https://jausa.ja.org/programs/ja-be-entrepreneurial-rapid-business-planning>

Implementation Options: in person, remote live, recorded video

Prepare



JA Be Entrepreneurial® - Think Like an Entrepreneur

Grades 9–12

Teaches participants to develop a mindset that enables opportunity identification, innovation, value creation, and problem solving. They learn the entrepreneurial principles, strategies, and skills through the experiences of others and apply them to their own lives.

JA USA Program Link: <https://jausa.ja.org/programs/ja-be-entrepreneurial-think-like-an-entrepreneur>

Implementation Options: in person, remote live, recorded video

Prepare



JA Company Program®

Grades 9–12

Empowers teens and young adults to fill a need or solve a problem in their community and teaches them practical skills required to conceptualize, capitalize, and manage their own business venture. Throughout the process of building their own company, participants collaborate, make crucial business decisions, communicate with multiple stakeholders, and develop entrepreneurial knowledge and skills.

JA USA Program Link: <https://jausa.ja.org/programs/ja-company-program>

Implementation Options: in person, remote live, recorded video

Succeed



*JA Pathways signify a program's primary focus.

Grades 6–12 Learning Experience Offerings

KEY



Entrepreneurship



Minimal



Financial Literacy



Moderate



Work & Career Readiness



High

JA Pathways*



JA Company Program® (Pop Up)

Grades 6–12

Teaches teens and young adults how to plan, launch, and operate their own business venture within a structured, guided experience. Throughout the start-up process, participants collaborate, make crucial business decisions, practice communication skills, and develop entrepreneurial knowledge and skills within a streamlined, teacher-led experience.

JA USA Program Link: <https://jausa.ja.org/programs/ja-company-program-pop-up>

Implementation Options: in person, remote live, recorded video

Prepare



JA Connect®

Grades 6–12

Is JA's first self-guided student experience, featuring a flexible, modular repository of activities related to work and career readiness, financial literacy, and entrepreneurship.

JA USA Program Link: <https://connect.ja.org/>

Implementation Options: self-guided

Inspire/Prepare



JA It's My Business!®

Grades 6–8

Encourages middle school students to turn their ideas into a business. The program introduces design thinking as a problem-solving process and provides students an authentic entrepreneurial experience that builds toward a pitch competition. Requires six (6) volunteer or educator led sessions. Includes 15-minute optional extension activities for use in after-school implementation.

JA USA Program Link: <https://jausa.ja.org/programs/ja-it-s-my-business>

Implementation Options: in person, remote live, recorded video

Prepare



JA Launch Lesson®

Grades 9–12

Is a point-of-entry program delivered locally by entrepreneurs. Participants learn relevant information firsthand about starting a company and the entrepreneurial journey.

JA USA Program Link: <https://jausa.ja.org/programs/ja-launch-lesson>

Implementation Options: in person, remote live, recorded video

Inspire



*JA Pathways signify a program's primary focus.



Grades 6–12 Learning Experience Resources

KEY	Entrepreneurship Financial Literacy Work & Career Readiness			JA Pathways*		
	○ Minimal	◐ Moderate	● High			
<p>JA Access Your Future® Grades 7–12</p> <p>Helps teens, parents, and teachers break down the cost of achieving young peoples career goals into real, easy to understand numbers.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/supplements/ja-access-your-future</p> <p>Implementation Options: self-guided Inspire</p>	○	○	●	○	○	●
<p>JA Assembling Your Career® Grades 6–12</p> <p>Provides middle and high school students with practical information about STEM careers and ways students can prepare for these careers while in school.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/supplements/ja-assembling-your-career</p> <p>Implementation Options: self-guided Inspire</p>	○	○	●	○	○	●
<p>JA Connect® Grades 6–12</p> <p>Is JA's first self-guided student experience, featuring a flexible, modular repository of activities related to work and career readiness, financial literacy, and entrepreneurship.</p> <p>JA USA Program Link: https://connect.ja.org/</p> <p>Implementation Options: self-guided Inspire/Prepare</p>	●	●	●	●	●	●
<p>JA Economic Investigations™ Grades 9–12</p> <p>Helps high school students achieve a deeper understanding of current economic issues.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/supplements/economic-investigations</p> <p>Implementation Options: in person, remote live Inspire</p>	○	●	○	○	●	○
<p>JA Financial Capability Videos Grades 6–12</p> <p>Are short videos covering an array of financial topics that will be made available for students, teachers, volunteers, and JA Area offices via JA's digital platform, JA Connect™ Learning Pathways.</p> <p>JA USA Program Link: https://connect.ja.org/financial-literacy/</p> <p>Implementation Options: self-guided Inspire</p>	○	●	○	○	●	○
<p>JA Future by Design®-Careers Grades 6–12</p> <p>Is an app that helps students use the Design for Delight method to explore careers.</p> <p>JA USA Program Link: https://connect.ja.org/work-career-readiness/plan-your-path/job-search/ja-future-by-design-careers</p> <p>Implementation Options: self-guided Inspire</p>	○	○	●	○	○	●

*JA Pathways signify a program's primary focus.

Grades 6–12 Learning Experience Resources

KEY



Entrepreneurship



Minimal



Financial Literacy



Moderate



Work & Career Readiness



High

JA Pathways*



JA Future by Design®-Entrepreneurship

Grades 6–12

Is an app that helps students use the Design for Delight method to develop business ideas.

JA USA Program Link: <https://connect.ja.org/entrepreneurship/research-and-planning/ja-future-by-design-entrepreneurship>

Implementation Options: self-guided

Inspire



JA Hand in Hand™

Grades K–8

JA Hand in Hand video series allows students to learn foundational financial literacy concepts through videos which support learning for all students through American Sign Language, close captioning, and audio.

JA USA Program Link: <https://jausa.ja.org/programs/supplements/ja-hand-in-hand-video-series>

Implementation Options: in person, remote live

Inspire



JA Here to Career®

Grades 6–12

Provides middle and high school students with a unique opportunity to engage in detailed career exploration, with a focus on opportunities in their own community and regional area.

JA USA Program Link: <https://career.ja.org/> - local area links available

Implementation Options: self-guided

Inspire



JA Influencer™

Grades 9–12

Facilitates discussion of topical subjects on financial literacy, work readiness, and entrepreneurship.

JA USA Program Link: <https://jausa.ja.org/programs/supplements/ja-influencer>

Implementation Options: in person, remote live

Inspire



JA Money Quiz®

Grades 9–12

JA Money Quiz is a fun and engaging way for students to explore their financial literacy knowledge. The quiz is different each time a student plays. JA Money Quiz can be used as a stand alone activity or an enhancement to JA Financial Literacy programs for high school students.

JA USA Program Link: <https://jausa.ja.org/programs/supplements/ja-money-quiz>

Implementation Options: self-guided

Inspire



JA My Story

Grades 9–12

A series of self-guided video vignettes, designed for teens and young adults, that focuses on personal stories of diverse entrepreneurs who have demonstrated inspirational values and contributions to a variety of industries.

JA USA Program Link: <https://connect.ja.org/listpage/collection/6>

Implementation Options: self-guided

Inspire/Prepare



*JA Pathways signify a program's primary focus.



Grades 6–12 Learning Experience Resources

KEY	Entrepreneurship Financial Literacy Work & Career Readiness			JA Pathways*		
	Minimal Moderate High					
<p>JA Searching for Savings™</p> <p>Grades 6–8</p> <p>A supplemental activity that demonstrates the value in online tools that help save money.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/supplements/ja-searching-for-savings</p> <p>Implementation Options: in person, remote live</p>						
<p>Junior Achievement \$ave USA™</p> <p>Grades 3–8</p> <p>Lessons designed to teach elementary and middle school students about money management issues.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/supplements/junior-achievement-save-usa</p> <p>Implementation Options: in person, remote live</p>						

*JA Pathways signify a program's primary focus.



Real Life Immersion Learning Experiences

KEY	💡 Entrepreneurship	💰 Financial Literacy	⚙️ Work & Career Readiness	JA Pathways*		
	○ Minimal	◐ Moderate	● High	💡	💰	⚙️
<p>JA BizTown® Capstone Learning Experience (Site Based, Mobile, Self-Guided)</p> <p style="text-align: right;">Grades 4–6</p> <p>Combines in-class learning with a daylong visit to a simulated, fully interactive town where JA BizTown citizens make the connection between what they learn in school and the real world. Requires a minimum of 13 teacher-led lessons.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-biztown</p> <p>Implementation Options: capstone, in person, remote live, on site, mobile, self guided, virtual simulation</p> <p style="text-align: right;">Prepare</p>	○	◐	●	○	◐	●
<p>JA BizTown Adventures® Capstone Learning Experience</p> <p style="text-align: right;">Grades 4–6</p> <p>Is an online culminating experience for students that follows the <i>JA BizTown</i> curriculum. Can be used as an enhancement or supplement before or after the <i>JA BizTown</i> experience.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-biztown-self-guided-adventures</p> <p>Implementation Options: capstone, self guided, virtual simulation</p> <p style="text-align: right;">Prepare</p>	○	◐	●	○	◐	●
<p>JA Finance Park® Entry Level Capstone Learning Experience (Site Based, Mobile, Virtual, Self-Guided)</p> <p style="text-align: right;">Grades 7–12</p> <p>Builds a foundation on which students can make intelligent lifelong financial decisions, including ones related to income, expenses, saving, and credit. The program culminates in a hands-on budgeting simulation at a facility, mobile unit, or virtual site. Requires a minimum of 13 teacher-led sessions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-finance-park-entry-level https://jausa.ja.org/programs/ja-finance-park-virtual</p> <p>Implementation Options: capstone, in person, remote live, on site, mobile, self guided, virtual simulation</p> <p style="text-align: right;">Prepare</p>	○	●	◐	○	●	◐

*JA Pathways signify a program's primary focus.



Real Life Immersion Learning Experiences

KEY	💡 Entrepreneurship	💰 Financial Literacy	⚙️ Work & Career Readiness	JA Pathways*		
	○ Minimal	◐ Moderate	● High	💡	💰	⚙️
<p>JA Finance Park® Advanced Capstone Learning Experience (Site Based, Mobile, or Virtual) Grades 9–12</p> <p>Gives teens and young adults a more personal focus. Participants select their career and define their future lifestyle and financial goals. The advanced simulation allows participants to see the long-term impact of their education, savings, and credit decisions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-finance-park-advanced</p> <p>Implementation Options: capstone, in person, remote live, on site, mobile Succeed</p>	○	●	◐			
<p>JA Be Entrepreneurial®- Social Innovation Challenge Grades 9–12</p> <p>Is a national competition in which teens and young adults are invited to submit their innovative ideas for improving and making an impact on their community. The teams with the top ideas are eligible to participate in an exclusive, virtual workshop experience during which innovation experts and entrepreneurs provide additional guidance and resources for transforming participants' ideas into reality.</p> <p>JA USA Program Link: https://socialinnovationchallenge.ja.org/</p> <p>Implementation Options: in person, remote live Succeed</p>	●	○	◐			
<p>JA Company Program® Grades 9–12</p> <p>Empowers teens and young adults to fill a need or solve a problem in their community and teaches them practical skills required to conceptualize, capitalize, and manage their own business venture. Throughout the process of building their own company, participants collaborate, make crucial business decisions, communicate with multiple stakeholders, and develop entrepreneurial knowledge and skills.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-company-program</p> <p>Implementation Options: in person, remote live, recorded video Succeed</p>	●	◐	◐			
<p>JA Company Program® Competition Grades 9–12</p> <p>Participants demonstrate their business acumen, creativity, and entrepreneurial thinking in a competitive environment showcasing their companies to business leaders.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-company-program</p> <p>Implementation Options: in-person, remote live Succeed</p>	●	◐	◐			
<p>JA High School Heroes™ Grades 9–12</p> <p>Provides leadership development opportunities to high school students who deliver JA programs in elementary schools.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-high-school-heroes</p> <p>Implementation Options: in person, remote live, recorded video Succeed</p>	○	○	●			

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Real Life Immersion Learning Experiences

KEY	Entrepreneurship Minimal	Financial Literacy Moderate	Work & Career Readiness High	JA Pathways*			
JA Job Shadow® Internships Participants interact with professionals in a workplace environment in a career area of interest. JA USA Program Link: https://jausa.ja.org/programs/ja-job-shadow Implementation Options: in person, remote live				Grades 9–12 Succeed			
JA National Student Leadership Summit™ Is a national pinnacle event that brings JA student companies together for 3 days of high-impact experiences. Students demonstrate their business acumen, creativity, and entrepreneurial thinking in a competitive environment showcasing their companies to business leaders. In addition to the competition, <i>JA Company Program</i> students have the opportunity to participate in virtual webinars led by national experts in innovation, entrepreneurship, and business. JA USA Program Link: https://studentsummit.ja.org/ Implementation Options: in person, remote live				Grades 9–12 Succeed			
JA Stock Market Challenge® A live event that is held face to face or virtually. Participants compete against each other in teams in a simulated stock market environment. JA USA Program Link: https://jausa.ja.org/programs/ja-stock-market-challenge Implementation Options: in person, remote live				Grades 9–12 Succeed			
JA Titan Challenge® An online game in which participants compete to prove their business decision-making skills. JA USA Program Link: https://jausa.ja.org/programs/ja-titan-blended Implementation Options: in person, remote live				Grades 9–12 Succeed			

*JA Pathways signify a program's primary focus.



High School Semester Courses

KEY	💡 Entrepreneurship	💰 Financial Literacy	⚙️ Work & Career Readiness	JA Pathways*		
	○ Minimal	◐ Moderate	● High	💡	💰	⚙️
<p>JA Business Communications® Grades 9–12</p> <p>Teaches the communication skills necessary to succeed in business, including communicating up, down, and across organizations; talking about performance; and writing in a business setting.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-business-communications</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	◐	○	●			
<p>JA Economics® Grades 9–12</p> <p>Connects students to the economic principles that influence their daily lives as well as their future.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-economics</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	○	●	○			
<p>JA Entrepreneurial Mindset® Grades 9–12</p> <p>Introduces high school students to the basics of starting a business, including developing entrepreneurial abilities, identifying a business opportunity, creating a business plan, economics, and the stages of business growth.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-entrepreneurial-mindset</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	●	○	◐			
<p>JA Financial Capability® 1 Grades 9–12</p> <p>Teaches students financial capabilities from a business perspective, focusing on banking, economics, business planning, and risk management.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-financial-capability-1</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	◐	●	◐			
<p>JA Financial Capability® 2 Grades 9–12</p> <p>Teaches students financial capabilities from a business perspective, focusing on employee benefits, ethics, business investment, and international business operations.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-financial-capability-2</p> <p>Implementation Options: blended, in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	◐	●	◐			
<p>JA Financial Literacy® Grades 9–12</p> <p>Equips students with foundational personal finance skills such as how to: earn and save money; manage money and bank accounts, investments, and credit; assess risks and use insurance; and address financial problems like identity theft and debt.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-financial-literacy</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	○	●	◐			

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High School Semester Courses

KEY	💡 Entrepreneurship	💰 Financial Literacy	⚙️ Work & Career Readiness	JA Pathways*		
	○ Minimal	◐ Moderate	● High	💡	💰	⚙️
<h2>JA Introduction to Business and Technology® 1</h2> <p>Grades 9–12</p> <p>Introduces students to the basic skills necessary to succeed in business. Themes include personal skills like teamwork, innovation, decision making, and ethics.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-introduction-to-business-and-technology-1</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	◐	○	●			
<h2>JA Introduction to Business and Technology® 2</h2> <p>Grades 9–12</p> <p>Introduces students to the basic skills necessary to succeed in business. Themes include personal skills like innovation, management functions, and accounting.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-introduction-to-business-and-technology-2</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	◐	○	●			
<h2>JA Marketing Principles® 1</h2> <p>Grades 9–12</p> <p>Introduces students to marketing and some basic marketing techniques.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-marketing-principles-1</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	◐	○	●			
<h2>JA Marketing Principles® 2</h2> <p>Grades 9–12</p> <p>Teaches students about marketing in the world around them and potential careers in the field.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-marketing-principles-2</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	◐	○	●			

*JA Pathways signify a program's primary focus.



Young Adult 18–25 Learning Experiences

KEY	Entrepreneurship Financial Literacy Work & Career Readiness			JA Pathways*			
	○ Minimal	◐ Moderate	● High				
JA All About Cars™ Introduces participants to the essential costs related to buying and operating a first car, and offers tips on being a smart consumer when purchasing a vehicle. JA USA Program Link: https://jausa.ja.org/programs/ja-all-about-cars Implementation Options: in person, remote live, recorded video				○	●	○	Inspire
JA Be Entrepreneurial®-Creative Problem Solving Introduces participants to the concept and application of design thinking, an innovative process for problem solving used by entrepreneurs (and intrapreneurs) to brainstorm customer-centric ideas. JA USA Program Link: https://jausa.ja.org/programs/ja-be-entrepreneurial-creative-problem-solving Implementation Options: in person, remote live, recorded video				●	○	◐	Prepare
JA Be Entrepreneurial®-Rapid Business Planning Teaches participants about the foundations of lean business planning using Lean Canvas, a streamlined, one-page business plan template. Emphasizes rapid business planning to test and refine the approach in continuous improvement cycles. JA USA Program Link: https://jausa.ja.org/programs/ja-be-entrepreneurial-rapid-business-planning Implementation Options: in person, remote live, recorded video				●	○	◐	Prepare
JA Be Entrepreneurial®-Social Innovation Challenge Is a national competition in which teens and young adults are invited to submit their innovative ideas for improving and making an impact on their community. The teams with the top ideas are eligible to participate in an exclusive, virtual workshop experience during which innovation experts and entrepreneurs provide additional guidance and resources for transforming participants' ideas into reality. JA USA Program Link: https://socialinnovationchallenge.ja.org/ Implementation Options: in person, remote live				●	○	◐	Succeed
JA Be Entrepreneurial®-Think Like an Entrepreneur Teaches participants to develop a mindset that enables opportunity identification, innovation, value creation, and problem solving. They learn the entrepreneurial principles, strategies, and skills through the experiences of others and apply them to their own lives. JA USA Program Link: https://jausa.ja.org/programs/ja-be-entrepreneurial-think-like-an-entrepreneur Implementation Options: in person, remote live, recorded video				●	○	◐	Prepare

*JA Pathways signify a program's primary focus.



Young Adult 18–25 Learning Experiences

KEY	💡 Entrepreneurship	💰 Financial Literacy	⚙️ Work & Career Readiness	JA Pathways*		
	○ Minimal	◐ Moderate	● High	💡	💰	⚙️
<h2>JA Career Exploration Fair®</h2> <p>Is an event for students to learn about a range of career options across multiple career clusters.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-career-exploration-fair</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Prepare</p>	○	○	●			
<h2>JA Career Speakers Series®</h2> <p>Is a program in which a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-career-speakers-series</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Inspire</p>	○	○	●			
<h2>JA Company Program®</h2> <p>Empowers teens and young adults to fill a need or solve a problem in their community and teaches them practical skills required to conceptualize, capitalize, and manage their own business venture. Throughout the process of building their own company, participants collaborate, make crucial business decisions, communicate with multiple stakeholders, and develop entrepreneurial knowledge and skills.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-company-program</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	●	◐	◐			
<h2>JA Company Program® (Pop Up)</h2> <p>Teaches teens and young adults how to plan, launch, and operate their own business venture within a structured, guided experience. Throughout the start-up process, participants collaborate, make crucial business decisions, practice communication skills, and develop entrepreneurial knowledge and skills within a streamlined, teacher-led experience.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-company-program-pop-up</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Prepare</p>	●	◐	◐			
<h2>JA Company Program® Competition</h2> <p>Participants demonstrate their business acumen, creativity, and entrepreneurial thinking in a competitive environment showcasing their companies to business leaders.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-company-program</p> <p>Implementation Options: in-person, remote live</p> <p style="text-align: right;">Succeed</p>	●	◐	◐			

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Young Adult 18–25 Learning Experiences

KEY	💡 Entrepreneurship	💰 Financial Literacy	⚙️ Work & Career Readiness	JA Pathways*		
	○ Minimal	◐ Moderate	● High	💡	💰	⚙️
<h2>JA Excellence through Ethics®</h2> <p>Teaches participants about the importance of ethics in the workplace and in everyday life.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-excellence-through-ethics</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Inspire</p>	○	○	●	○	○	●
<h2>JA Finance Park® Advanced (Site Based, Mobile, or Virtual)</h2> <p>Gives teens and young adults a more personal focus. Participants select their career and define their future lifestyle and financial goals. The advanced simulation allows participants to see the long-term impact of their education, savings, and credit decisions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-finance-park-advanced</p> <p>Implementation Options: capstone, in person, remote live, on site, mobile</p> <p style="text-align: right;">Succeed</p>	○	●	◐	○	●	◐
<h2>JA High School Heroes™</h2> <p>Provides leadership development opportunities to high school students who deliver JA programs in elementary schools.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-high-school-heroes</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Succeed</p>	○	○	●	○	○	●
<h2>JA Inspire® Advanced</h2> <p>Brings together the business community, local schools, and young adults and is designed to help launch teens and young adults into their future. The program consists of three segments: (1) pre-event career-oriented sessions; (2) the in-person and/or virtual JA Inspire event; and (3) a post-event reflection.</p> <p>JA USA Advanced Program Link: https://jausa.ja.org/programs/ja-inspire-advanced</p> <p>Implementation Options: in-person, self-guided, remote live, virtual, Spanish</p> <p style="text-align: right;">Prepare</p>	○	○	●	○	○	●
<h2>JA It's My Job (Soft Skills)®</h2> <p>Teaches participants the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-it-s-my-job-soft-skills</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Prepare</p>	○	○	●	○	○	●
<h2>JA Job Shadow®</h2> <p>Helps participants design an individualized career path. Supports blended as well as self-guided activities by providing a design-thinking structure for career exploration.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-job-shadow</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Prepare</p>	○	○	●	○	○	●

*JA Pathways signify a program's primary focus.



Young Adult 18–25 Learning Experiences

KEY	Entrepreneurship Financial Literacy Work & Career Readiness			JA Pathways*		
	Minimal Moderate High					
<h2>JA Job Shadow® Internships</h2> <p>Participants interact with professionals in a workplace environment in a career area of interest.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-job-shadow</p> <p>Implementation Options: in person, remote live</p> <p style="text-align: right;">Succeed</p>						
<h2>JA Launch Lesson®</h2> <p>Is a point-of-entry program delivered locally by entrepreneurs. Participants learn relevant information firsthand about starting a company and the entrepreneurial journey.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-launch-lesson</p> <p>Implementation Options: in person, remote live, recorded video</p> <p style="text-align: right;">Inspire</p>						
<h2>JA My Story</h2> <p>A series of self-guided video vignettes, designed for teens and young adults, that focuses on personal stories of diverse entrepreneurs who have demonstrated inspirational values and contributions to a variety of industries.</p> <p>JA USA Program Link: https://connect.ja.org/listpage/collection/6</p> <p>Implementation Options: self-guided</p> <p style="text-align: right;">Inspire/Prepare</p>						
<h2>JA Personal Finance®</h2> <p>Introduces teens and young adults to the interrelationship between today's financial decisions and future financial freedom, as well as the impact of relationships in financial decision making. Requires five (5) volunteer or educator led sessions, with three (3) optional sessions and three (3) modular self-guided sessions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-personal-finance-2-0</p> <p>Implementation Options: in person, remote live, recorded video, Spanish</p> <p style="text-align: right;">Prepare</p>						
<h2>JA Stock Market Challenge®</h2> <p>A live event that is held face to face or virtually. Participants compete against each other in teams in a simulated stock market environment.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-stock-market-challenge</p> <p>Implementation Options: in person, remote live</p> <p style="text-align: right;">Succeed</p>						

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Young Adult 18–25 Learning Experiences

KEY	Entrepreneurship Financial Literacy Work & Career Readiness			JA Pathways*		
	Minimal Moderate High					
<h2>JA Take Stock in Your Future®</h2> <p>Introduces teens and young adults to the stock market, trading, and investment strategy. This program includes two components: a classroom curriculum and, for many participants, the <i>JA Stock Market Challenge®</i> competition event.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-take-stock-in-your-future</p> <p>Implementation Options: in person, remote live, recorded video, after school</p> <p style="text-align: right;">Prepare</p>						
<h2>JA Titan®</h2> <p>Is a simulation-based program in which teens and young adults compete as business CEOs in the phone industry, experiencing firsthand how an organization evaluates alternatives, makes decisions, analyzes the outcomes of those decisions, and then strategizes what to do next. Includes 10 modular sessions.</p> <p>JA USA Program Link: https://jausa.ja.org/programs/ja-titan</p> <p>Implementation Options: in person, remote live, recorded video, virtual simulation, Spanish</p> <p style="text-align: right;">Prepare</p>						

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