### A Correlation:

# Colorado Academic Standards and Junior Achievement Middle School Programs



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Colorado Social Studies 2022

Colorado Essential Skills

https://jausa.ja.org

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### Overview

Junior Achievement programs offer a multidisciplinary approach that connects learning across social studies disciplines, such as economics, geography, history, government, and civics, while incorporating mathematical concepts and reasoning and language arts skills. This list is not meant to be exhaustive or intended to suggest that a JA program will completely address any given standard but is designed to show how it can enhance or complement efforts to do so. The flexibility of the programs and supplementary materials allow specific content or skills to be addressed in depth by the teacher and/or business volunteer as needed.

In this document, Junior Achievement programs are correlated to the Colorado Academic Standards for Social Studies, developed 2020, and the Colorado Essential Skills, as well as Common Core standards for English Language Arts and Math Alternate delivery methods, such as student self-guided, cover the same learning objectives for social studies standards and the JA Pathway Competencies. However, the varied implementation models may cause slight variation in English Language Arts and Mathematics correlations.

### **JA Middle Grades Classroom Learning Experiences**

<u>JA Economics for Success® Blended Model</u> introduces middle school students to initial work and career readiness and personal finance concepts through flexible facilitation materials and engaging interactive activities, games, and role plays that support learning objectives.

<u>JA Global Marketplace</u> Blended Model introduces students to the global marketplace and the ways in which countries buy and sell from each other. Through completion of this program, students will gain an understanding of the role of producers and consumers in the interconnected global market.

<u>JA It's My Business!</u> Blended Model provides middle school students an opportunity to experience the initial steps necessary to start a business. New program content provides an authentic entrepreneurial experience for students, with each session building up to a product-pitch competition

<u>JA It's My Future</u> Blended Model offers middle school students' practical information to help prepare them for the working world. Students develop the personal-branding and job-hunting skills needed to earn a job.

<u>JA Inspire</u> is more than a career fair, it brings together the business community and local schools and is designed to help launch middle school students into their futures: high school, college, and careers beyond. (Grades 6-8)

<u>JA Inspire® Virtual</u> is more than a career fair, it brings together the business community and local schools and is designed to help launch students into their futures: high school, college, and careers beyond. Within the virtual experience, students attend webinars and presentations, explore career booths, and interact with career speakers. (Grades 9-12)

<u>JA Career Exploration Fair®</u> is an event where students learn about a range of career options across multiple career clusters. (Grades K-12

JA Career Speakers Series™ In JA Career Speakers Series, a volunteer guest speaker visits the classroom and shares information about his or her career, work, and education experience. (Grades K-12)

JA Excellence through Ethics Through JA Excellence through Ethics, students will learn the importance of ethics and ethical decision-making and how ethical and unethical choices affect everyone in a community. (Grades 6-12)

JA It's My Job® (Soft Skills) will help students understand the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters. (Grades 6-12)

JA Company Program® Pop Up teaches students how to plan, launch, and operate their own business venture within a structured, guided experience. Throughout the start-up process, students collaborate, make crucial business decisions, practice communication skills, and develop entrepreneurial knowledge and skills. (Grades 6-12



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
My Career Exploration Students explore the 16 career clusters and identify the clusters they find interesting. They learn that early career planning results in more choices and opportunities for success in a career that matches their interests, skills, and values.  Students will:  Recognize the career clusters and their related careers. Apply values, skills, and interests to the career clusters.	NA	Assess personal strengths and limitations with a well-grounded sense of confidence, optimism, and a growth mindset (Self-Awareness).  Character Demonstrate an understanding of cause and effect related to personal decisions (Civic/Interpersonal Skills).  Apply knowledge to set goals, make informed decisions and transfer to new contexts (Initiative/Self-Direction).	Reading for Informational Text RI 1 RI 2 RI 7 Writing W.4, W.7, W.8 Speaking and Listening SL 1 SL 2 SL4 Language L 1 L3 L4 L6
Getting to Know Me  Students better understand their own values, skills, and interests, as well as the importance of applying self-knowledge to future choices. Students use their self-knowledge to develop a word-based personal brand.  Students will:  Apply self-knowledge to identify personal values, skills, and interests; set priorities; and make decisions.  Discuss the importance of a personal brand statement.  Recognize that self-knowledge is needed to work effectively with others.	NA	Assess personal strengths and limitations, with a well-grounded sense of confidence, optimism and a growth mindset (Self-Awareness).	Reading for Informational Text RI 2 RI 4 Writing W.4, W.5 Speaking and Listening SL 1 SL 6 Language L 1 L2 L3 L4 L6



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
My Career Goals  Students recognize that the choices they make will affect their education, career, and financial security. Students learn the value of self-efficacy in achieving their goals.  Students will:  Recognize the connections between your choices and your education, personal finances, and career paths.  Create short- and long-term goals.  Identify character traits that can help you overcome obstacle	PFL 8.5.1. c. Analyze the changes in the development of human capital over time.	Apply knowledge to set goals, make informed decisions and transfer to new contexts (Initiative/Self-Direction).  Focus on learning goals by employing motivation and familiar strategies for engagement and evaluate progress, making necessary changes to stay the course (Perseverance/Resilience).  Look for and value different perspectives expressed by others (Adaptability/Flexibility).	Reading for Informational Text RI 1 RI 2 RI 4 Writing W.4 Speaking and Listening SL 1 SL 2 Language L 1 L2 L3 L4 L6
My Transferable Skills  Students recognize that skills they learn now will be useful in both their personal life and their future career. They learn about the digital skills needed to work remotely.  Students will:  Recognize appropriate skills for the workplace. Identify transferable skills and their importance. Recognize the importance of having digital skills and using professional digital tools and programs.	PFL8.5.1 c. Analyze the changes in the development of human capital over time.	Assess personal strengths and limitations, with a well-grounded sense of confidence, optimism and a growth mindset (Self-Awareness).	Reading for Informational Text RI 1 RI 2 RI 4 Writing W.4, W.6 Speaking and Listening SL.1, SL.2, SL.4 Language L 1 L2 L3 L4 L6



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
My Income and Expenses  Students explore the importance of earning enough income to pay for expenses, including savings and common deductions.  Students learn how to read a paycheck stub and explore the Pay Yourself First strategy.  They also practice solving income and expenses-related problems with positive solutions.  Students will:  Recognize that workers should not expect to keep all the money they earn.  Recognize problem solving as a challenge and not an obstacle.  Explore career-based solutions for income planning.  Reflect on the personal impact of saving money.	SS.6.5.1. Investigate the role of consumers and businesses within the Western Hemisphere.  PFL6. 5.1.d Understand how basic budgeting, investing, saving, and personal behavior with money affects the economic system as a consumer and/or producer.	Demonstrate an understanding of cause and effect related to personal financial decisions (Civic Engagement, Interpersonal Communication).  Identify and explain multiple perspectives (cultural and global) when exploring economic events, ideas, and issues within the Western Hemisphere (Civic Engagement, Global and Cultural Awareness).  Assess personal strengths and limitations with a well-grounded sense of confidence, optimism, and a growth mindset (Self-Awareness).	Reading for Informational Text RI.1,RI.2,RI.4,RI.7 Writing W.4, W.6 Speaking and Listening SL 1 SL 3 Language L 1 L2 L3 L4 L6 Math Practices 1-7
Planning for My Future Income Students explore the role work plays in living independently. They gain financial knowledge about the costs of living on their own. They consider the role of career choices and the costs of goods and services.  Students will:  Express the financial considerations of possibly living independently and the importance of choosing work that can earn enough to pay for expenses. (WCR)  Examine the true costs of goods and services. (FL)	SS.6.5.1. Investigate the role of consumers and businesses within the Western Hemisphere.  PFL6. 5.1.d Understand how basic budgeting, investing, saving, and personal behavior with money affects the economic system as a consumer and/or producer.  PFL 8.5.1 a. Calculate how the value of money has changed over time impacting earning, spending, borrowing, and investing.	Apply knowledge to set goals, make informed decisions, and transfer to new contexts. (Initiative/Self-direction)  Demonstrate an understanding of cause and effect related to personal decisions (Civic Engagement, Character).  Demonstrate an understanding of cause and effect related to personal financial decisions (Civic Engagement, Interpersonal Communication).  Identify and explain multiple perspectives (cultural and global) when exploring economic events, ideas, and issues within the Western Hemisphere (Civic Engagement, Global and Cultural Awareness).  Assess personal strengths and limitations with a well-grounded sense of confidence, optimism, and a growth mindset (Self-Awareness).	Reading for Informational Text RI 4 RI 7 Writing W.4, W.7 W 8 Speaking and Listening SL 1 SL.2, SL.4 SL 6 Language L 1 L2 L3 L4 L6



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Managing My Money Students recognize the importance of managing money. They learn how to keep a budget and make decisions about spending.  Students will:  Define a budget and its importance. Express the need to say "no" to some short-term spending to save for more important items in the future and to plan for emergencies. Practice budgeting skills using income that can be earned while still in school.	SS.6.5.1. Investigate the role of consumers and businesses within the Western Hemisphere.  PFL6. 5.1.d Understand how basic budgeting, investing, saving, and personal behavior with money affects the economic system as a consumer and/or producer.	Demonstrate an understanding of cause and effect related to personal financial decisions (Civic Engagement, Interpersonal Communication).  Identify and explain multiple perspectives (cultural and global) when exploring economic events, ideas, and issues within the Western Hemisphere (Civic Engagement, Global and Cultural Awareness).  Assess personal strengths and limitations with a well-grounded sense of confidence, optimism, and a growth mindset (Self-Awareness).	Reading for Informational Text RI.1,RI.2,RI.4,RI.7 Speaking and Listening SL 1 SL.2 SL.4 SL 6 Language L 1 L3 L4 L6 Math Practices 1-7
Paying for My Wants and Needs  Students learn to make better choices related to credit. They learn about different ways of paying for goods and services, and the advantages and drawbacks of each.  Students will:  Describe ways to pay for everyday goods and services. Identify the differences between debit (paying now) and credit (paying in the future, plus interest).	SS.6.5.1. Investigate the role of consumers and businesses within the Western Hemisphere.  PFL6. 5.1.d Understand how basic budgeting, investing, saving, and personal behavior with money affects the economic system as a consumer and/or producer.	Demonstrate an understanding of cause and effect related to personal financial decisions (Civic Engagement, Interpersonal Communication).  Identify and explain multiple perspectives (cultural and global) when exploring economic events, ideas, and issues within the Western Hemisphere (Civic Engagement, Global and Cultural Awareness).  Assess personal strengths and limitations with a well-grounded sense of confidence, optimism, and a growth mindset (Self-Awareness).	Reading for Informational Text RI 1 RI 2 RI 4 RI 7 Speaking and Listening SL 1 SL.2, SL.4S Language L 1 L3 L4 L6 Math Practices 1-7
My Credit and Spending Students prepare to use credit. They learn about healthy spending habits and the importance of building a good credit score.  Students will:  Explain who looks at your credit report and why.  Describe how financial decisions can improve a credit report.  Identify spending habits that are financially responsible.	SS.8.5.1. Examine the role of consumer decisions and taxes within the market economies of early American history.	Investigate to form hypotheses, make observations, and draw conclusions (Critical Thinking and Analysis).  Interpret information and draw conclusions based on the best analysis (Critical Thinking and Analysis)	Reading for Informational Text RI 1 RI 2 RI 4 RI 7 Writing W.4, W.6 Speaking and Listening SL 1 SL.2 SL.4 SL 6 Language L 1 L2 L3 L4 L6 Math Practices 1-7



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
My Ride on the Financial Roller Coaster Students understand risk and methods for handling it. They make decisions about scenarios involving risk.  Students will:  Describe examples of how to use personal responsibility to address risk. Recognize that insurance is a way to transfer the risk of loss. Identify the opportunity cost in different spending decisions.	PFL 6.5.1 c. Analyze how external factors might influence spending decisions for different individuals.	Interpret information and draw conclusions based upon information gathered to formulate a new problem. (Critical Thinking/Problem Solving)  Demonstrate an understanding of cause and effect related to personal decisions (Social Awareness, Self-Awareness).	Reading for Informational Text RI 1 RI 2 RI 4 RI 7 Writing W.4, W.6 Speaking and Listening SL 1 SL.2 SL.4 SL 6 Language L1 L2 L3 L4 L6 Math Practices 1-7



Session Details	Social Studies	Essential Skills	Common Core Standard s
Session One: Business and Customer  Students learn about the relationship between businesses, their customers, and the mutually beneficial exchange of products and services.  Objectives:  Students will:  Identify what a business gains from an exchange with a customer  Identify what a customer gains from an exchange with a business  Define ethics and ethical dilemma (Deeper Look)  Identify the stakeholders of a business.  Evaluate whether the actions of a business, which had positive or negative implications to stakeholders, were ethical (Deeper Look)	PFL.6.5.1. Investigate the role of consumers and businesses within the Western Hemisphere.	Demonstrate an understanding of cause and effect related to personal financial decisions (Civic Engagement, Interpersonal Communication).  Identify and explain multiple perspectives (cultural and global) when exploring economic events, ideas, and issues within the Western Hemisphere (Civic Engagement, Global and Cultural Awareness).  Assess personal strengths and limitations with a well-grounded sense of confidence, optimism, and a growth mindset (Self-Awareness)	Grade 6 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 L.6.1-6 Grade 7 RI.7.4 W.7.4 SL.7.1-2 L.7.1-6 Grade 8 RI.8.4 W.4 SL.8.1-2 L.8.1-6
Session Two: Business and Culture  Students learn that businesses must understand cultural differences to meet customers' needs and make a profit in different countries.  Objectives:  Students will:  Identify business-related, cultural differences throughout the world  Explain the need for international businesses to consider their customers' cultural differences to provide for the customer and make a profit  Identify cultural differences throughout the world that affect social interaction and communication	SS 8.2.2 b. Analyze patterns of conflict and cooperation that resulted from human migration and the economic, political, ethnic, and social implications of those interactions.	Look for and find value in different perspectives expressed by others in the Western Hemisphere. (Personal Skills, Adaptability/Flexibility)  Identify and explain multiple perspectives (cultural and global) when exploring economic events, ideas, and issues within the Western Hemisphere. (Civic/Interpersonal Skills: Global/Cultural Awareness)  Look for and find value in different perspectives expressed by others. (Personal Skills: Adaptability/Flexibility)	Grade 6 RI.6.1 RI.6.4 RI.6.7 W.6.4,7 SL.6.1-2 SL.6.4 L.6.1-6 Grade 7 RI.7.1 RI.7.4 W.7.4,7 SL.7.1-2 SL.7.4 L.7.1-6 Grade 8 RI.8.1 RI.8.4 W.8.4,7 SL.8.1-2 SL.8.4 L.8.1-6



Session Details	Social Studies	Essential Skills	Common Core Standard s
Session Three: Global Trade  Students learn that businesses trade to obtain products and services that customers want or need. Students will learn about imports and exports, examine the ways technology has improved international trade and participate in a global trade game.  Objectives:  Students will:  Identify reasons why countries trade Demonstrate that countries benefit more from trade than from trying to meet all their own needs Apply key terms related to trade. Describe how improvements in technology can influence international trade	SS.6.3.1. Investigate how different economic systems developed based on access to resources, societal values, and human experiences, in order to address the problem of scarcity.  SS.7.2.1. Use geographic tools and sources to research and make geographic inferences and predictions about the Eastern Hemisphere.  SS.7.3.1. Describe how economic systems [in the Eastern Hemisphere] developed based on access to resources, societal values, and human experiences in order to address the problem of scarcity.  PFL.7.5.1. Investigate the role of consumers and businesses [within the Eastern Hemisphere.]  SS.8.3.1. b. Describe the factors that lead to a region or nation having a comparative and absolute advantage in trade.  PFL 7.5.1.b. Summarize how the distribution of resources impacts consumerism.	Look for and find value in different economic perspectives expressed by others (Adaptability and Flexibility).  Make connections between information gathered and personal experiences to research economic questions (Critical Thinking and Analysis)  Test hypotheses/prototypes with planned processes for getting feedback (Critical Thinking and Analysis).  Evaluate information using spatial technologies (Digital Literacy, Data Literacy).  Demonstrate an understanding of cause and effect related to personal decisions (Social Awareness, Self-Awareness).  Identify and explain multiple perspectives (cultural and global) when exploring events, ideas, issues (Civic Engagement, Global and Cultural Awareness)	Grade 6 RI.6.4 W.6.4 SL.6.1-2 SL.4 L.6.1-6  Grade 7 RI.7.4 W.7.4 SL.7.1-2 SL.7.4 L.7.1-6  Grade 8 RI.8.4 W.8.4 SL.8.1-2 SL.8.4 L.8.1-4 L.8.6



Session Details	Social Studies	Essential Skills	Common Core Standard s
Session Four: Why Countries Specialize  Students learn that businesses in different countries specialize by focusing their efforts on specific resources or producing smaller parts of a product.  Objectives:  Students will:  Define specialization Analyze examples of international trade to explain why modern countries cannot provide for all their wants and needs Show how events and decisions in one country have a causal relationship with, and produce an effect on, customers in another country	SS.6.2.1. Use geographic tools and sources to research and make geographic inferences and predictions about the Western Hemisphere.  SS.7.2.1. Use geographic tools and sources to research and make geographic inferences and predictions about the Eastern Hemisphere.  PFL.7.5.1. Investigate the role of consumers and businesses [within the Eastern Hemisphere.]  SS.8.3.1. Investigate how economic freedom, including free trade, was important for economic growth [in early American History.]  PFL 7.5.1 c Compare and contrast goods and services available to consumers within different cultures	Evaluate information using spatial technologies (Digital Literacy, Data Literacy).  Look for and find value in studying different perspectives expressed by others (Adaptability and Flexibility).  Collaborate with others to plan and evaluate complex solutions to global challenges within the Western Hemisphere using multiple disciplinary lenses such as ethnic, historical, and scientific (Global and Cultural Awareness).  Revisit, reflect on, and revise inquiry questions based on analysis of geographic data (Critical Thinking and Analysis)	ELA Grade 6 RI.6.1,4,7 SL.6.1-2 L.6.1,3,4,6 Grade 7 RI.7.1,4 SL.7.1-2 L.7.1,3,4,6 Grade 8 RI.8.1,4 SL.8.1-2 L.8.1,3,4,6 MATH 6.NSA.3 6.RP.3 7.RP.2 7.NS.3 Mathematical Practices 1-2 4-7
Session Five: Trade Barriers  Students explore the types of restrictions that governments place on international trade. They learn about tariffs, quotas, subsidies, and standards and how these barriers affect governments, businesses, and customers.  Objectives:  Students will:  Identify examples of trade barriers Analyze the consequences of trade barriers on businesses, employees, and customers Explain why balance of trade matters to businesses, customers, and employees	SS.8.3.1. Investigate how economic freedom, including free trade, was important for economic growth [in early American history.]  PFL 7.5.1 c Compare and contrast goods and services available to consumers within different cultures	Make predictions and design data/information collection and analysis strategies concerning economic policy through evaluation of historical events (Critical Thinking and Analysis).  Apply knowledge and skills as an economist and citizen to implement sophisticated, appropriate, and workable solutions to address complex global problems using interdisciplinary perspectives independently or with others in order to inform public policy (Global and Cultural Awareness).  Plan and evaluate complex solutions to global economic system challenges using multiple disciplinary lenses such as cultural, historical, and scientific (Civic Engagement, Global and Cultural Awareness).	ELA Grade 6 RI.6.4 W.6.4 SL.6.1-2 L.6.1-6 Grade 7 RI.7.4 W.7.4 SL.7.1-2 L.7.1-6 Grade 8 RI.8.4 W.8.4 SL.8.1-2 L.8.1-6



Session Details	Social Studies	Essential Skills	Common Core Standard s
Session Six: Currency Students explore the concept of international currencies. They learn about variable exchange rates, currency converters, and how to compare the prices of products from around the world.  Objectives: Students will:  Define currency and exchange rate Recognize that different countries have different forms of currency Recognize that each currency has a different value, which is determined through a variable exchange rate	PFL.6.5.1 Investigate the role of consumers and businesses [within the Western Hemisphere.]	Demonstrate an understanding of cause and effect related to personal financial decisions (Civic Engagement, Interpersonal Communication).  Identify and explain multiple perspectives (cultural and global) when exploring economic events, ideas, and issues within the Western Hemisphere (Civic Engagement, Global and Cultural Awareness).  Assess personal strengths and limitations with a well-grounded sense of confidence, optimism, and a growth mindset (Self-Awareness)	ELA Grade 6 RI.6.4,7 SL.6.1-2 L.6.1 L.6.3-6 Grade 7 RI.7.4 SL.7.1-2 L.7.1 L.7.3-6 Grade 8 RI.8.4 SL.8.1-2 L.8.1 L.8.3-6
Session Seven: Global Workforce  Students take on the role of international business owners reviewing the skills and experience of potential employees.  Objectives:  Students will:  Describe how businesses can use modern technology and communication tools to locate highly qualified employees at the most advantageous wages  Express specific steps that would need to be taken to obtain work in another country  Recognize the value of a second language for future job opportunities	NA .	Apply knowledge to set goals, make informed decisions and transfer to new contexts (Personal Skills/Initiative/Self-Direction).  Assess personal strengths and limitations, with a well-grounded sense of confidence, optimism and a growth mindset. (Personal Skills/Self-Awareness)  Innovate from failure, connect learning across domains, and recognize new opportunities. (Entrepreneurial Skills/Informed Risk Taking)	ELA  Grade 6 RI.6.1 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 SL.6.4 L.6.1-6  Grade 7 RI.7.1 RI.7.4 W.7.4 SL.7.1-2 L.7.1-6  Grade 8 RI.8.1,4 W.8.4 SL.8.1-2 L.8.1-6



### JA It's My Business!

Session Details	Social Studies	Essential Skills	Common Core ELA
Session One: Entrepreneurs  Students learn about the relationship between entrepreneurs, their businesses, and the products and services they offer, and then take an entrepreneurial characteristics inventory to assess their own entrepreneurial skills and interests.  Objectives:  Students will:  Define entrepreneurship and social entrepreneurship  Describe the relationship between a business and its products and service  Identify entrepreneurial characteristics and recognize them, in varying degrees, in themselves	SS.6.3.1. Investigate how different economic systems developed based on access to resources, societal values, and human experiences, in order to address the problem of scarcity.  PFL. 7.5.1 a. Define resources from an economic and personal finance perspective.  PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Plan and evaluate complex solutions to global economic system challenges using multiple disciplinary lenses such as cultural, historical, and scientific (Civic Engagement, Global and Cultural Awareness).  Look for and find value in different economic perspectives expressed by others (Adaptability and Flexibility).  Make connections between information gathered and personal experiences to research economic questions (Critical Thinking and Analysis)	Grade 6 RI 6.4,7 SL.6.1-2 L.6.1-6  Grade 7 RI.7.4,7 SL.7.1-2 L.7.1-6  Grade 8 RI.8.4 SL.8.1-2 L.8.1-5
Session Two: Market and Need  Students are introduced to young entrepreneurs who have successfully met an identified market need, and then created a new product to meet the need. Students work in groups to brainstorm current needs within different product categories.  Objectives:  Students will:  Define market and need  Explain the importance of identifying market and need when developing new product or service ideas	SS.6.3.1. Investigate how different economic systems developed based on access to resources, societal values, and human experiences, in order to address the problem of scarcity.  PFL. 7.5.1 b. Summarize how the distribution of resources impacts consumerism.	Plan and evaluate complex solutions to global economic system challenges using multiple disciplinary lenses such as cultural, historical, and scientific (Civic Engagement, Global and Cultural Awareness).  Look for and find value in different economic perspectives expressed by others (Adaptability and Flexibility).  Make connections between information gathered and personal experiences to research economic questions (Critical Thinking and Analysis)	Grade 6 RI.6.1,4,7 SL.6.1-2 SL.6 4 L.6.1-6  Grade 7 RI. 7.1,4,7 SL.7.1-2 SL.7.4 L.7.1-6  Grade 8 RI.8.1,4 SL.8.1-2 SL.8.4 L.8.1-5



### JA It's My Business!

Session Details	Social Studies	Essential Skills	Common Core ELA
Session Three: Innovative Ideas  Students learn about innovative idea generation and examine cutting-edge products. Working in groups, students brainstorm their own product ideas and use graphic organizers to capture them.  Objectives:  Students will:  Explain innovation and recognize it as a necessary entrepreneurial skill when starting a business  Participate in creative idea generation, from brainstorming to defending and selecting an idea	PFL. 7.5.1 c. Compare and contrast goods and services available to consumers [within different cultures as they developed in the Eastern Hemisphere throughout history.]	Engage in novel approaches, moves, directions, ideas and/or perspectives (Critical Thinking/Problem Solving)  Follow a process identified by others to help generate ideas, negotiate roles and responsibilities, and respects consensus in decision making. (Collaboration/Teamwork)	Grade 6 RI.6.1 RI. 6.4 RI.6.7 SL.6.1-2 SL.4-5 L.6.1-6  Grade 7 RI.7.1 RI.7.4 RI.7.7 SL.7.1-2 SL.7.1-6  Grade 8 RI.8.1 RI.8.4 SL.8.1-2 SL.8.1-5
Session Four: Testing the Market  Students learn about the importance of obtaining market feedback about new product ideas. They will examine various survey question types and determine whether questions yield useful product feedback, and then practice developing survey questions in groups.  Objectives:  Students will:  Discuss the importance of market research in the product development process Describe multiple types of survey questions	NA	Engage in novel approaches, moves, directions, ideas and/or perspectives (Critical Thinking/Problem Solving) Test hypotheses/prototype with planned process for getting feedback (Inquiry/Analysis)	Grade 6 RI.6.1 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 L.6.1-6  Grade 7 RI.7.1 RI.7.4 RI.77 W.7.4 SL.7.1-2 L.7.1-6  Grade 8 RI. 8.4 W.8.4 SL.8.1-2 L.8.1-5



### JA It's My Business!

Session Details	Social Studies	Essential Skills	Common Core ELA
Session Five: Design and Prototype  Students learn about product design and the prototype process. Each student will create a product sketch to show the features and explain the purpose of his or her product.  Objectives:  Students will:  Represent a product idea and its features by using rough sketches and drawings  Recognize sketches as an important first step in the prototype process	NA	Engage in novel approaches, moves, directions, ideas and/or perspectives (Critical Thinking/Problem Solving) Test hypotheses/prototype with planned process for getting feedback (Inquiry/Analysis)	Grade 6 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 SL.6.4-5 L.6.1-6  Grade 7 RI.7.4 RI.7.7 W.7.4 SL.7.1-2 SL.7.1-6  Grade 8 RI. 8.4 W.8.4 SL.8.1-2 SL.8.1-5
Session Six: Seek Funding  Students learn how to plan and deliver a pitch presentation with the intent of attracting potential investors. In a mock competition, groups will pitch their product idea to guest judge(s) who will award teams with ceremonial startup funds.  Objectives:  Students will:  Describe the elements that make a strong pitch presentation  Work together to create and deliver a product pitch for potential funding	PFL. 7.5.1 b. Summarize how the distribution of resources impacts consumerism.	Establish goals for communication and plan steps out accordingly (Civic/Interpersonal Skills, Communication)  Demonstrate confidence in sharing ideas/feelings (Self-Advocacy)	Grade 6 RI,6.4 RI,6.7 W.6.4 SL.6.1-2 SL.6.4-5 L.6.1-4  Grade 7 RI.7.4 RI.77 W.7.4 SL.7.1-2 SL.7.4-5 L.7.1-4  Grade 8 RI.8.4 W.8.4 SL.8.1-2 SL.8.4-5 L.8.1-5



# JA It's My Future

Session Details	Social Studies	Essential Skills	Common Core ELA
Session One: My Brand  Students learn that they have their own personal brand and that the brand they build today will reflect on them in the future. They examine well-known logos to learn how individuals and companies create their brands and build their reputations. They assess their personal characteristics to define their own brands and then develop logos to represent themselves.  Objectives:  Students will:  Describe the elements of a brand Recognize the ability of personal branding to build a positive reputation, for their personal life as well as for their future career Design a logo that expresses their personal brand	NA	Assess personal strengths and limitations, with a well-grounded sense of confidence, optimism and a growth mindset (Self-Awareness).	Grade 6 RI.6.4 RI.6.7 SL.6.1-2 SL.6.4-5 L.6.1-6  Grade 7 RI.7.4 SL.7.1-2 SL.7.4-5 L.7.1-6  Grade 8 RI. 8.4 SL.8.1-2 SL.8.1-6
Session Two: Career Paths and Clusters  Students are introduced to the 16 career clusters and the pathways through them. They take a career interest survey and learn about potential jobs within their preferred clusters. They then share job information with other members of the class and discuss the importance of all jobs within a community.  Objectives:  Students will:  Define careers cluster. Identify jobs in specific career clusters to explore further Recognize the interconnectivity and value of all types of jobs	PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Apply knowledge to set goals, make informed decisions and transfer to new contexts (Initiative/Self Direction).	Grade 6 RI.6.1,4,7 SL.6.1-2 SL.6.4-5 L.6.1-6  Grade 7 RI.7.1,4 SL.7.1-2 SL.7.4 L.7.1-6  Grade 8 RI.8.1 RI.8.4 SL.8.1-2 SL.8.4 L.8.1-6



# JA It's My Future

Session Details	Social Studies	Essential Skills	Common Core ELA
Session Three: High-Growth Careers  Students learn about the importance of being aware of which fields are growing and which are declining when making decisions about their own careers. They play a game that introduces information about high-growth job fields.  Objectives:  Students will:  Identify specific careers that are forecast to have high- growth rates  Consider a variety of factors when selecting a career	PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Focus on learning goals by employing motivation and familiar strategies for engagement and evaluate progress, making necessary changes to stay the course (Perseverance/Resilience).	Grade 6 RI.6.1,4,7 SL.6.1-2 L.6.1-6  Grade 7 RI.7.1,4 SL.7.1-2 L.7.1-6  Grade 8 RI.8.1,4 SL.8.1-2 L.8.1,3,4
Session Four: Career Mapping  Students learn how early experiences can build transferable skills that contribute to future job success.  Students look at the lives of celebrities and their paths to success, focusing on early experiences. They learn about career maps by examining a sample and then creating their own.  Objectives:  Students will:  Identify jobs in specific career clusters	PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Look for and value in different perspectives expressed by others (Adaptability/Flexibility).  Establish goals for communication and plan out steps accordingly (Communication).  Demonstrate task-management attributes associated with producing high-quality products (Task/Time Management).  Pursue a path of inquiry initiated by personal connections to careers and other life pursuits (Career Awareness).	Grade 6 RI.6.4 RI.6.7 W.6.4 SL.6.1-2 SL.6.4-5 L.6.1-6  Grade 7 RI.7.4 W.7.4 SL.7.1-2 SL.7.4-5 L.7.1-6
<ul> <li>that they would like to explore further</li> <li>Plan significant milestones they need to reach to earn a particular job</li> </ul>			Grade 8 RI.8.4 W.8.4 SL.8.1-2 SL.4-5 L.8.1-6



# JA It's My Future

Session Details	Social Studies	Essential Skills	Common Core ELA
Session Five: On the Hunt  Students are introduced to the basics of looking for and applying and interviewing for a job. They play a game in which they must identify two truths and a myth about the job search process. They also learn the fundamentals of creating a resume and engage in simulation in which they identify appropriate skills for various jobs and decide upon the right section of a resume to highlight those skills.  Objectives:  Students will:  Recognize basic job-hunting	PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Make connections between information gathered and personal experiences to apply and/or test solutions (Critical Thinking/Problem Solving).  Demonstrate confidence in sharing ideas/feelings (Self-Advocacy).  Demonstrate confidence in sharing ideas/feelings (Leadership).	Grade 6 RI.6.1 RI.6.4 RI.6.7 SL.6.1-2 SL.4 L.6.1-6  Grade 7 RI.7.1 RI. 7.4 SL.7.1-2 SL.7.4 L.7.1-4
techniques, including looking for a job, applying, interviewing, and listing references  Recognize the importance of personal presentation and making a good impression, on paper and in person.  Recognize the basic construction of a resume and skills that should be highlighted on a resume.			RI.8.1 RI.8.4 SL.8.1-2 SL.8.4 L.8.1-4
Session Six: Soft Skills  Students learn about the differences between technical and soft skills and why both are essential for keeping a job. Students will also complete a soft skills self-evaluation to determine which skills they already have and which they can work toward. Finally, they will role-play situations that require strong soft skills.	PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Regulate one's emotions, thoughts and behaviors in different situations (Personal Responsibility).  Examine how individuals interpret messages differently, how values and points of view are included or excluded, and how media can influence beliefs and behaviors (Information Literacy).	Grade 6 RI.6.4,7 SL.6.1-2 SL.6.4-5 L.6.1-6  Grade 7 RI.7.4 SL.7.1-2 SL.7.4-5 L.7.1-6
Objectives:			2.7.1 0
Define and differentiate between technical skills and soft skills     Identify specific soft skills they already possess and those they need to improve			Grade 8 RI.8.4 SL.8.1-2 SL.8.4-5 L.8.1-6



### JA Inspire

Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Session One: Career Planning Starts with You  Through close examination of specific skills and career clusters, students learn the key factors to investigate career planning, skills, interests, work priorities, and job outlooks.  Objectives: Students will:  Recognize career clusters that match their skills and interests.  Assess their soft skills and identify need for improvement.  Identify industries and jobs that offer opportunities.	PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Assess personal strengths and limitations, with a well-grounded sense of confidence, optimism and a growth mindset (Self-Awareness).	Reading for Informational Text RI 1 RI 4 RI 7  Speaking and Listening SL 1 SL 2  Language L 3 L 4 L 6
Session Two: Making the Most of JA Inspire In this session, students refine a plan for the event. If possible, encourage students to spend additional time outside of class researching the participating companies.	NA	Establish goals for communication and plan out steps accordingly (Communication).  Focus on learning goals by employing motivation and familiar strategies for engagement and evaluate progress, making necessary changes to stay the course (Perseverance/Resilience).	Speaking and Listening SL 1 SL 2 Writing W 4 W 7
Objectives:			W 8
Students will:  Identify companies that they want to learn more about at the JA Inspire event. Three is a good number.  Prepare questions that they want to ask and practice asking them.  Create an elevator pitch—a statement that explains why they are interested in a company or a job and what they have to offer and helps to connect them with the company volunteers.  Express their expectations of the upcoming event.			Language L3 L4 L6



### JA Inspire

Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Session Three: JA Inspire Event  During the JA Inspire expo, students participate in hands-on activities, often using equipment or tools used on a job.  Objectives: Students will:  Make connections with adults who have jobs in careers that interest them.  See the connection between high school programming choices and careers.  Collect information about the education required to be successful in a job.  Practice soft skills.	SS.6.1.2. Explain how people, products, cultures, and ideas interact and are interconnected in the Western Hemisphere and how they have impacted modern times.	Make connections between information gathered and personal experiences to create, research, and revise historical questions (Creativity and Innovation, Critical Thinking and Analysis).  Engage in novel approaches, moves, directions, ideas, and/or perspectives while using inquiry and primary sources (Creativity and Innovation).  Plan and evaluate complex solutions to global challenges within the Western Hemisphere using multiple disciplinary lenses such as ethnic, historical, and scientific (Critical Thinking and Analysis).  Examine different historical perspectives expressed in primary and secondary sources (Critical Thinking and Analysis).  Look for and find value in different perspectives expressed by others (Adaptability and Flexibility).	Reading for Informational Text RI 1 RI 4 RI 7 Speaking and Listening SL 1 SL 2 Language L 3 L 4 L 6
Session Four: Debrief and Next Steps  Students reflect on what they have learned and identify next steps to further define their academic choices and career path. They also compose a thank you note to a chosen company.  Objectives: Students will:  Evaluate personal goals and priorities based on their experience at the JA Inspire event.  Identify next steps, including exploration of high school coursework and other research.  Understand relevant business communication practices.	PFL 8.5.1. c. Analyze the changes in the development of human capital [over time.] For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Make connections between information gathered and personal experiences to apply and/or test solutions (Critical Thinking/Problem Solving).  Pursue a path of inquiry initiated by personal connections to careers and other life pursuits (Career Awareness).	Reading for Informational Text RI 1 RI 4 RI 7 Speaking and Listening SL 1 SL 2 Writing W 3 W 4 W 5 Language L 3 L 4 L 6



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Session One: Career Interests and Your Path  Students understand the importance of career planning and complete a Career Interest Inventory to assess their own values, skills, and interests in the context of career paths.  Objectives:  Students will:  Consider their values, skills, and interests.  Take a Career Interest Inventory.  Relate their values, skills, interests, and Career Interest Inventory to future career opportunities.	PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Assess personal strengths and limitations, with a well-grounded sense of confidence, optimism and a growth mindset (Self-Awareness).	Reading for Information RI.1 RI.3 RI.4 RI.5 Language L.1 L.3 L.4 L.5 L.6
Session Two: Career Planning and Your Path  Students learn to recognize career clusters and focus on those tied to the results of their Career Interest Inventory. They explore the knowledge, skills, and abilities needed for their careers of interest, as well as the outlook for openings in those fields.  Objectives: Students will:  Learn why career planning is important. Recognize career clusters. Identify career clusters that match their skills and interests. Identify requirements to obtain jobs in fields of interest.	NA	Assess personal strengths and limitations, with a well-grounded sense of confidence, optimism and a growth mindset (Self-Awareness).	Reading for Information RI.1 RI.3 RI.4 RI.5 Writing W.4 W.5 W.6 Language L.1 L.2 L.3 L.4 L.6



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Session Three: Preparing to Meet Your Future  Students learn how awareness of their values, skills, and interests helps guide them to a career that is meaningful, enjoyable, and positioned for success. They learn about soft skills and explore education and training requirements in their fields of interest.  Objectives:  Students will:  - Understand why it's important to choose a career where they can be successful and develop a career plan.  - Practice soft skills.  - Recognize education and training requirements and opportunities for careers of interest.	PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Make connections between information gathered and personal experiences to create, research, and revise historical questions (Creativity and Innovation, Critical Thinking and Analysis).  Pursue a path of inquiry initiated by personal connections to careers and other life pursuits (Career Awareness).	Reading for Information RI.1 RI.3 RI.4 RI.5 Language L.1 L.3 L.4 L.5 L.6
Session Four: Local Business Means Opportunity  Students learn about their local economy. They review the list of JA Inspire Virtual career fair exhibitors and the website of their local Chamber of Commerce and look for common themes, such as career clusters. They identify companies they would like to visit during the virtual career fair.  Objectives: Students will:  Recognize traits of their local economy. Identify common career clusters in their area and among JA Inspire Virtual exhibitors. Create a list of exhibitors to visit during JA Inspire Virtual.	NA	Make connections between information gathered and personal experiences to create, research, and revise historical questions (Creativity and Innovation, Critical Thinking and Analysis).  Pursue a path of inquiry initiated by personal connections to careers and other life pursuits (Career Awareness).	Reading for Information RI.1 RI.3 RI.4 RI.5 Writing W.4 W.5 W.6 Language L.1 L.2 L.3 L.4 L.6



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Session Five: Learn from the Experts  Students review the speakers and webinars available at the JA Inspire Virtual career fair, create a list of at least three to view, and define what they would like to learn from them.  Objectives:  Students will:  Identify relevant JA Inspire Virtual speakers and webinars to attend.  Note facts about the speakers and topics of webinars they will attend.  Develop questions to consider when watching the speakers and webinars.	SS.6.1.2. Explain how people, products, cultures, and ideas interact and are interconnected in the Western Hemisphere and how they have impacted modern times.	Make connections between information gathered and personal experiences to create, research, and revise historical questions (Creativity and Innovation, Critical Thinking and Analysis).  Engage in novel approaches, moves, directions, ideas, and/or perspectives while using inquiry and primary sources (Creativity and Innovation).  Plan and evaluate complex solutions to global challenges within the Western Hemisphere using multiple disciplinary lenses such as ethnic, historical, and scientific (Critical Thinking and Analysis).  Examine different historical perspectives expressed in primary and secondary sources (Critical Thinking and Analysis).	Reading for Information RI.1 RI.3 RI.4 RI.5 Language L.1 L.3 L.4 L.5 L.6
Session Six: Welcome to JA Inspire Virtual Students attend the JA Inspire Virtual Career fair.  Objectives: Students will:  Visit exhibits at JA Inspire Virtual.  Attend speeches and webinars at JA Inspire Virtual.  Complete the What I Learned section of the chart from their Learn from the Experts worksheet	SS.6.1.2. Explain how people, products, cultures, and ideas interact and are interconnected in the Western Hemisphere and how they have impacted modern times.	Make connections between information gathered and personal experiences to apply and/or test solutions (Critical Thinking/Problem Solving).  Pursue a path of inquiry initiated by personal connections to careers and other life pursuits (Career Awareness).  Look for and find value in different perspectives expressed by others (Adaptability and Flexibility).	Reading for Information RI.1 RI.3 RI.4 RI.5 Writing W.4 W.5 W.6 Language L.1 L.2 L.3 L.4 L.6



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Session Seven: JA Inspire Personal Reflection Students reflect on what they have learned and identify next steps to further define their academic choices and career path. Objectives: Students will:  Evaluate personal goals and priorities based on their experience at the JA Inspire Virtual event. Identify next steps, including exploration of high school coursework and other research.	NA	Make connections between information gathered and personal experiences to apply and/or test solutions (Critical Thinking/Problem Solving).  Pursue a path of inquiry initiated by personal connections to careers and other life pursuits (Career Awareness).	Reading for Information RI.1 RI.3 RI.4 RI.5 Language L.1 L.3 L.4 L.5 L.6



### JA Career Exploration Fair

Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Pre-Fair Session: What Sets You Apart?  Students reflect on their abilities, interests, and values as they consider future career choices.  Objectives:  Students will:  Define careers. Differentiate between abilities (skills) and values. Identify their personal characteristics.	PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Assess personal strengths and limitations, with a well-grounded sense of confidence, optimism and a growth mindset (Self-Awareness).	Reading for Informational Text RI 4 RI 7  Speaking and Listening SL 1 SL 2  Language L 3 L 4 L 6
The Day of the Fair  Students will visit seven speakers from the community who will give brief presentations about their jobs, allowing time for students to ask questions.  Objectives:  Students will:  Complete one pre-fair activity (teacher-led) (optional).  Express how jobs require specific interests and skills.  Complete one post-fair activity (teacher-led) (optional).  Complete a student evaluation, if requested.	SS.6.1.2. Explain how people, products, cultures, and ideas interact [and are interconnected in the Western Hemisphere and how they have impacted modern times.]	Make connections between information gathered and personal experiences to create, research, and revise historical questions (Creativity and Innovation, Critical Thinking and Analysis).  Engage in novel approaches, moves, directions, ideas, and/or perspectives while using inquiry and primary sources (Creativity and Innovation).  Plan and evaluate complex solutions to global challenges within the Western Hemisphere using multiple disciplinary lenses such as ethnic, historical, and scientific (Critical Thinking and Analysis).  Examine different historical perspectives expressed in primary and secondary sources (Critical Thinking and Analysis).  Look for and find value in different perspectives expressed by others (Adaptability and Flexibility).	Reading for Informational Text RI 4 RI 7  Speaking and Listening SL 1 SL 2  Writing W 4 W 7  Language L 3 L 4 L 6



# JA Career Exploration Fair

Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Post-Fair Session Students reflect on their JA Career Exploration Fair experiences.  Objectives: Students will:  Identify a future career goal.  Create a personal action plan.	PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Make connections between information gathered and personal experiences to apply and/or test solutions (Critical Thinking).	Reading for Informationa Text RI 2 RI 4 RI 5 RI 7  Speaking and Listening SL 1 SL 2  Writing W 4 W 7
			Language L3 L4 L6



# JA Career Speaker Series

Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Session One: Before the Event  Students research the visiting career speaker and his or her company, and prepare questions for the speaker event.  Objectives:  Students will:  Identify skills and interests. Recognize Career Clusters Recall future high-demand occupations	NA	Assess personal strengths and limitations, with a wellgrounded sense of confidence, optimism and a growth mindset (Self-Awareness).	Reading for Informational Text RI 1 RI 4 RI 7  Speaking and Listening SL 1 SL 2  Writing W 4 W 7 Language L 3 L 4 L 6
Session Two: During the Event Students learn about the guest speaker's job experiences and stories, ask questions, and take notes.  Objectives: Students will:  Practice active listening skills.  Equate job responsibilities with skills and interests	SS.6.1.2. Explain how people, products, cultures, and ideas interact and are interconnected in the Western Hemisphere and how they have impacted modern times.	Make connections between information gathered and personal experiences to create, research, and revise historical questions (Creativity and Innovation, Critical Thinking and Analysis).  Engage in novel approaches, moves, directions, ideas, and/or perspectives while using inquiry and primary sources (Creativity and Innovation).  Plan and evaluate complex solutions to global challenges within the Western Hemisphere using multiple disciplinary lenses such as ethnic, historical, and scientific (Critical Thinking and Analysis).  Examine different historical perspectives expressed in primary and secondary sources (Critical Thinking and Analysis).  Look for and find value in different perspectives expressed by others (Adaptability and Flexibility).	Speaking and Listening SL 1 SL 2 Writing W 4 W 7  Language L 3 L 4 L 6



# JA Career Speaker Series

Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Session Three: After the Event  Students reflect on what they learned during their preparation and the speaker event.  Objectives: Students will: Recognize Career Clusters	PFL 8.5.1. c. Analyze the changes in the development of human capital [over time.] For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Apply knowledge to set goals, make informed decisions and transfer to new contexts (Initiative/Self-Direction).  Pursue a path of inquiry initiated by personal connections to careers and other life pursuits (Career Awareness).	Speaking and Listening SL 1 SL 2 Writing W 2 W 4 W 7
			Language L3 L4 L6



### JA Excellence through Ethics

Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Day of the Visit  Students are introduced to the concept of ethics, participate in a demonstration of why ethics are important to discuss, examine their core values, and explore how we are all interdependent on the choices we each make.  Students will:  Define ethics, ethical dilemma, values, core values, and interdependence. Articulate how one's core values affects one's choices. Articulate and identify the steps necessary to make ethical decisions. Recognize that individual ethics affect the greater community.	SS.7.4.1 Investigate similarities and differences of civic participation within different governmental systems [of the Eastern Hemisphere.]	Follow a process identified by others to help generate ideas, negotiate roles and responsibilities, and respect consensus in decision making (Civic Engagement, Collaboration and Teamwork).  Participate in social or community activities (Civic Engagement).  Analyze how a specific problem can manifest itself at local, regional, and global levels, and how media can influence beliefs and behaviors (Critical Thinking and Analysis).  Examine how individuals in the Eastern Hemisphere receive messages differently, and how values and points of view are included or excluded (Data Literacy).  Plan and evaluate complex solutions to global challenges in the Eastern Hemisphere, using multiple disciplinary lenses such as cultural, ethnic, historical, and scientific (Civic Engagement, Global and Cultural Awareness).  Look for and find value in different perspectives expressed by others (Adaptability and Flexibility).	Reading for Informational Text RI 1 RI 4 RI 7  Speaking and Listening SL 1 SL 2 SL 3 SL 4  Writing W 4  Language L 3 L 4 L 6
Reflection Activity  Students will reflect and discuss what they've learning after interacting with the volunteer, a local business professional who articulated how and why professionals make ethical choices and decisions regarding relationships, the work environment, and life.  Students will:  Apply key terms and concepts used in the volunteer-led activities.  Use intentional, ethical decision-making skills to consider outcomes and consequences of choices.  Self-examine to develop a personal awareness of values to begin to see the connection between their words and actions.	SS.7.4.1 Investigate similarities and differences of civic participation within different governmental systems [of the Eastern Hemisphere.]	Apply knowledge to set goals, make informed decisions and transfer to new contexts (Initiative/Self-Direction).  Follow a process identified by others to help generate ideas, negotiate roles and responsibilities, and respects consensus in decision-making (Collaboration).  Make connections between information gathered and personal experiences to apply and/or test solutions (Critical Thinking).	Speaking and Listening SL 1 SL 2 SL 3 Language L 3 L 4 L 6



# JA It's My Job (Soft Skills)

Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Communicating About Yourself Students learn what their dress, speech, and listening skills communicate to others about them.  Objectives: Students will:  Recognize the importance of manners as an element of professionalism. Identify language and style appropriate for the workplace.	NA NA	Assess personal strengths and limitations, with a well-grounded sense of confidence, optimism and a growth mindset (Self-Awareness).  Examine how individuals interpret messages differently, how values and points of view are included or excluded, and how media can influence beliefs and behaviors (Information Literacy).  Establish goals for communication and plan out steps accordingly (Communication).	Reading for Informational Text RI 1 RI 4 Speaking and Listening SL 1 SL 2 SL 4 SL 6 Writing W 4 Language L1 L 2 L 3 L 4 L 6
Applications and Resumes  Students examine both document forms and begin to think about how to adapt their experiences, skills, and achievements into the applicable template to present themselves to a potential employer.  Objectives:  Students will:  Identify information necessary for a job application.  Recognize key features and formatting of resumes.  Use appropriate language for a resume.	PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Evaluate information through the use of technologies (Communication Technologies). Establish goals for communication and plan out steps accordingly (Communication).	Speaking and Listening SL 1 SL 2 Writing W 4 Language L1 L 2 L 3 L 4 L 6



# JA It's My Job (Soft Skills)

Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Interviewing for a Job  Students complete an activity and track their accomplishments in a "brag sheet." Additional activities are available in which students develop a personal profile that will help them succeed during an interview and practice mock interviews.  Objectives:  Students will:  Identify appropriate content for a personal brag sheet  Adapt personal information to interview situations.  Develop answers to common interview questions.  Recognize appropriate professional dress and demeanor for a job interview.	NA	Establish goals for communication and plan out steps accordingly (Communication).  Demonstrate confidence in sharing ideas/feelings (Self-Advocacy).	Speaking and Listening SL 1 SL 2 SL 4 SL 6 Writing W 4 Language L1 L 2 L 3 L 4 L 6
Cell Phones in the Workplace  Students develop an understanding of appropriate communication methods to ensure workplace success.  Objectives:  Students will:  Recognize and identify appropriate and inappropriate uses of cell phones in the workplace.  Identify the effects of inappropriate usage of cell phones in the workplace.  Adapt cell phone behavior and functions for professional uses.  Recognize and apply appropriate texting style for communicating in the workplace.	NA	Establish goals for communication and plan out steps accordingly (Communication).  Evaluate information through the use of technologies (Communication Technologies).  Demonstrate confidence while recognizing that personal actions impact others (Leadership).	Speaking and Listening SL 1 SL 2 SL 4 SL 5 SL 6 Language L1 L 3 L 4 L 6



# JA It's My Job (Soft Skills)

Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Workplace Communication  Students complete activities focused on appropriate tone and topics for the workplace and strategies for collaborating effectively.  Objectives:  Students will:  Identify and use an appropriate professional tone in workplace communication.  Identify appropriate and inappropriate subjects for workplace discussion.  Enable cooperative and productive group interactions.  Communicate to solve problems collaboratively and respectfully.	NA	Establish goals for communication and plan out steps accordingly (Communication).  Follow a process identified by others to help generate ideas, negotiate roles and responsibilities, and respects consensus in decision-making (Collaboration).  Regulate one's emotions, thoughts, and behaviors in different situations (Personal Responsibility).  Look for and value in different perspectives expressed by others (Adaptability/Flexibility).	Speaking and Listening SL 1 SL 2 SL 4 SL 5 SL 6 Language L1 L 3 L 4 L 6
Workplace Writing Students practice writing concisely, clearly, and correctly, with appropriate workplace style.  Objectives: Students will:  Use proper spelling, grammar, and punctuation in the workplace. List best practices for effective business writing. Use clear language and appropriate style for written communication in the workplace. Identify important ideas and express them clearly and concisely in writing.	NA NA	Establish goals for communication and plan out steps accordingly (Communication).	Speaking and Listening SL 1 SL 2 SL 4 SL 6 Writing W 4 W5 W6 Language L1 L 2 L 3 L 4 L 6



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Session One: Pop-Up Warm-Up  This meeting introduces the Pop-Up program experience and reviews the milestones related to the project. The entrepreneurial mindset and characteristics are explored to guide students in envisioning the pop-up experience through the eyes of an entrepreneur. Finally, students review the primary business goal for the pop-up project and discuss how to set business success goals and personal growth goals.  Students will:  Explain what a pop-up business is and its intended purpose.  Document goals for the pop-up business in S.M.A.R.T. goal-writing format that reflect business planning elements.  Recognize the entrepreneurial characteristics that an entrepreneur must possess to achieve a successful business venture.	PFL.6.5.1. Investigate the role of consumers and businesses within the Western Hemisphere.	Demonstrate an understanding of cause and effect related to personal financial decisions (Civic Engagement, Interpersonal Communication).  Identify and explain multiple perspectives (cultural and global) when exploring economic events, ideas, and issues within the Western Hemisphere (Civic Engagement, Global and Cultural Awareness).  Assess personal strengths and limitations with a wellgrounded sense of confidence, optimism, and a growth mindset (Self-Awareness).	Grade 6 RI.6 3,4,7 W.6.4 SL 6.1,2 L. 6 1,2,3,4,6  Grade 7 RI.7 3,4 W.7.2.4 SL.7 1,2 L.7. 1-6  Grade 8 RI.8 3,4 W.8.4 SL. 8.1,2 L.8 1-6
Session Two: Doing the Research  This meeting focuses on the main goal for the pop-up business: making a profit. Students will examine the factors of the profit equation and learn about what they need to consider when determining a pricing strategy for achieving their goal. They also will define their target audience and explore the importance of market research for ensuring that their product meets customers' needs. They will prepare market research surveys and conduct independent market research that they will analyze in Meeting Three.  Students will:  Identify the elements of the profit equation and understand how to calculate profit.  Explain what a target audience is.  Recognize the importance of the customers' wants and needs related to the business's goals.  Identify appropriate market research techniques to use when collecting information.	SS.6.1.2. Explain how people, products, cultures, and ideas interact and are interconnected in the Western Hemisphere and how they have impacted modern times.  PFL. 7.5.1 b. Summarize how the distribution of resources impacts consumerism.	Make connections between information gathered and personal experiences to apply and/or test solutions (Critical Thinking).  Test hypotheses/prototype with planned process for getting feedback (Inquiry/Analysis).	Grade 6 RI.6 1,2,4,7 W.6 4,7,9 SL.6 1,2,4 L.6 1-6 Grade 7 RI.7 1,4 W.7 2,7,9 SL.7 1,2,4 L.7 1-6 Grade 8 RI.8 1,2,4 W.8 4,7,9 SL.8 1,2,4 L.8 1-6



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Session Three: Defining the Pop-Up Structure  During this meeting, students review the market research data they have compiled and look for patterns to inform their decision making as they plan their pop-up business. Then, students explore the different roles and responsibilities of the pop-up company and evaluate their own personal skills and interests to determine what role they will assume during their pop-up experience.  Students will:  Analyze market research data to make planning decisions about the pop-up business to maximize sales.  Describe the different roles and responsibilities necessary to organize and run a pop-up business.  Reflect on personal strengths and weaknesses to determine a personal role on the pop-up team.  Draft a timeline of tasks and associated due dates needed to meet the company's goals.	PFL 8.5.1. c. Analyze the changes in the development of human capital over time. For example: Gaining knowledge and skill through education, apprenticeship, entrepreneurship, and work experience.	Engage in novel approaches, directions, ideas, and/or perspectives while using inquiry and primary sources (Creativity/Innovation).  Interpret information and draw conclusions based on the best analysis (Thinking/Problem-Solving).  Assess personal strengths and limitations, with a well-grounded sense of confidence, optimism and a growth mindset (Self-Awareness).  Apply knowledge to set goals, make informed decisions and transfer to new contexts (Initiative/Self-Direction).	Grade 6 RI.6. 2,4,7 W.6. 4,7,9 SL.6. 1,2,4 L.6.1-6 Grade 7 RI.7 2,4 W.7. 4,7,9 SL. 7 1,2,4 L. 7. 1-6 Grade 8 RI.8 2,4 W.8 4,7,9 SL.8 1,2,4 L.8 1-6
Session Four: The Ps of Pop-Up  This meeting introduces students to the Four Ps of marketing (Product, Price, Place, and Promotion), which act as the framework for their pop-up business planning tasks. Students explore which factors to consider when making the important decision of where to locate the pop-up business, and they learn about merchandising, product display, and store layout as important elements of marketing strategy to maximize sales.  Students will:  Explain the importance of the four 4 Ps of the marketing mix related to a pop-up business.  Identify the location for the pop-up business to include dates and hours of operation for the Place "P" detail of the marketing mix.  Design an optimal layout for a pop-up business that will maximize sales.	NA NA	Interpret information and draw conclusions based on the best analysis (Thinking/Problem-Solving).  Innovate from failure, connect learning across domains, and recognize new opportunities (Informed Risk-Taking).  Apply knowledge to set goals, make informed decisions and transfer to new contexts (Initiative/Self-Direction).	Grade 6 RI.6 2,3,4,7 W.6 4 SL. 8. 1,2,4 L.6. 1-6  Grade 7 RI.7. 2,3,4 W.7 4 SL 7. 1,2,4 L.7. 1-6  Grade 8 RI.8 2,3,4 W.8 4 SL 8. 1,2,4 L. 8 1-6



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
This meeting focuses on selecting a price for the product or service, as well as promotional strategies for attracting attention to the pop-up store. Students will determine their expenses and the revenue necessary to break even so that they can set a price for their product that will achieve their profit goal. Additionally, they will determine how to promote their business and will work on tasks for advertising.  Students will:  Formulate the appropriate price for their product to achieve the pop-up store's monetary goal.  Design promotional strategies and materials to attract interest in the pop-up business.	NA	Follow a process identified by others to help generate ideas, negotiate roles and responsibilities, and respects consensus in decision making (Collaboration).  Look for and value different perspectives expressed by others (Adaptability/Flexibility).  Make connections between information gathered and personal experiences to apply and/or test solutions (Critical Thinking).	Grade 6  RI.6 1,2,3,4,7  W.6. 4,7,9  SL.6. 1,2,4  L. 6. 1-6  Grade 7  RI.7 1,2,3,4  W.7 4,7,9  SL.7 1,2,4  L. 7. 1-6  Grade 8  RI 8 1,2,3,4  W.8 4,7,9  SL.8 1,2,4  L. 8 1-6
Session Six: Open for Business!  In this meeting, students explore essential customer service and sales skills to use while their pop-up store is operating. Additionally, they review and finalize all logistics necessary to launch and open the store.  Students will:  - Select appropriate sales strategies to use while interacting with customers during pop-up store sales Practice excellent retail customer care skills to maximize the pop-up store's sales potential to reach its business goals Resolve final logistics before launching the pop-up business, including transaction types, starting cash, inventory tracking, and staffing schedule.	PFL 7.5.1 a. Define resources from an economic and personal finance perspective.	Demonstrate task-management attributes associated with producing high-quality products (Task/Time Management).  Engage in novel approaches, directions, ideas, and/or perspectives while using inquiry and primary sources (Creativity/Innovation).  Interpret information and draw conclusions based on the best analysis (Thinking/Problem-Solving).	Grade 6  RI.6 2,4  W.6. 4  SL.6 1,2,4  L. 6. 1-6  Grade 7  RI.7 2,4  W.7 4  SL.7. 4  L. 7. 1-6  Grade 8  RI 8. 2,4  W.8 4  SL.8 1,2,4  L. 8 1-6



Session Descriptions	Social Studies	Essential Skills	Common Core ELA
Session Seven: Pop-Up Wrap-Up  This meeting guides students through the final tasks necessary to close the popup business, reconcile the finances, and determine the business's final profit. Students will use the final metrics and the intangible lessons they learned to discuss best practices for future businesses and to assess whether they achieved their business and personal goals. Finally, students deliver the pop-up store's proceeds to their charitable recipient and celebrate their accomplishments.  Students will:  - Complete the tasks to calculate final sales and profit and close out the business.  - Analyze final sales information and compare it to the pop-up business's initial profit goal.  - Assess company and personal goals to determine successes and areas for improvement.	NA	Interpret information and draw conclusions based on the best analysis (Thinking/Problem-Solving).  Innovate from failure, connect learning across domains, and recognize new opportunities (Informed Risk-Taking).  Apply knowledge to set goals, make informed decisions and transfer to new contexts (Initiative/Self-Direction).	Grade 6  RI.6 2,3,4,7  W.6. 4  SL.6 1,2,4  L. 6. 1-6  Grade 7  RI.7 2,3,4  W.7 4  SL.7. 1,2,4  L. 7. 1-6  Grade 8  RI 8. 2,3,4  W.8 4  SL.8 1,2,4  L. 8 1-6

